

PUBLISHED COURSE ANALYSIS



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A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Business by Web and Web Analytics, 7.5 ETCS cr. (ISGA97)
Course convener: John Sören Pettersson

Basic LADOK data

Course Code: ISGA97
Application Code: 34946
Semester: HT-20
Start Week: 202046
End Week: 202102
Pace of Study: 50%
Form of Study: Campus

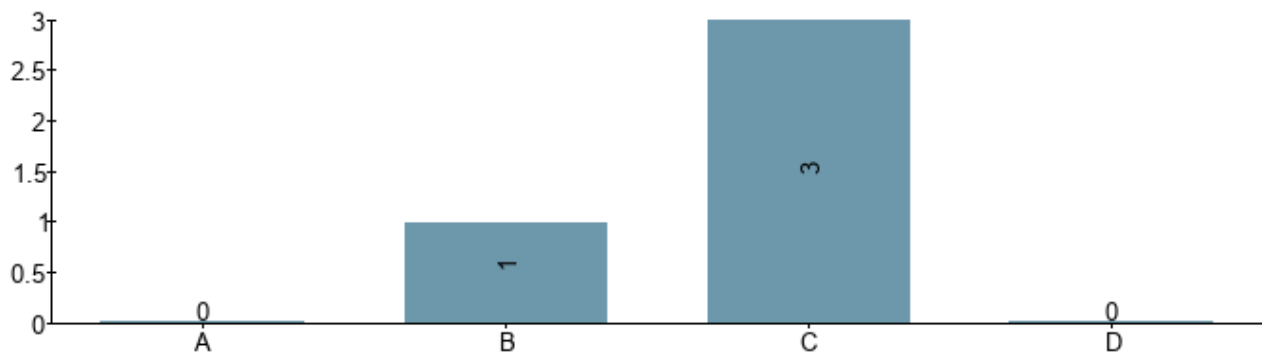
Course Data

Number of questionnaires answered: 4
Number of first registrations^[1]: 23

Changes suggested in the course analysis of the previous course date:

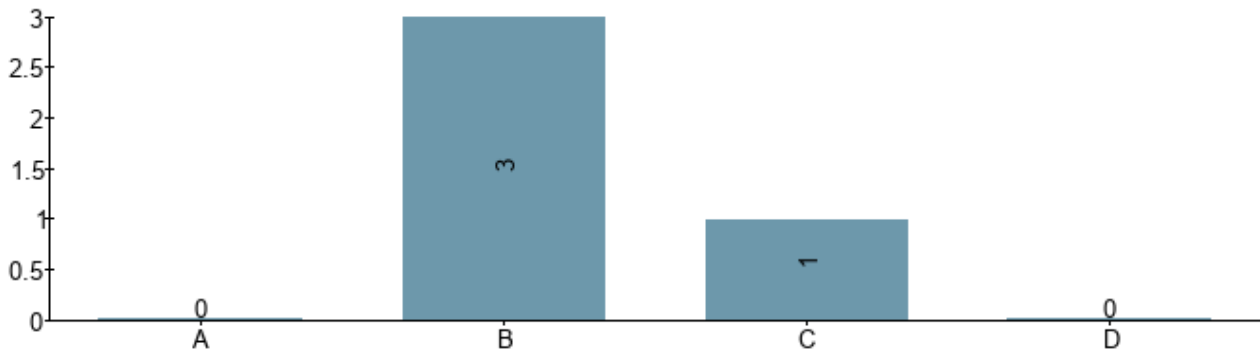
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1. The contents and structure of the course has supported the achievement of the learning outcomes



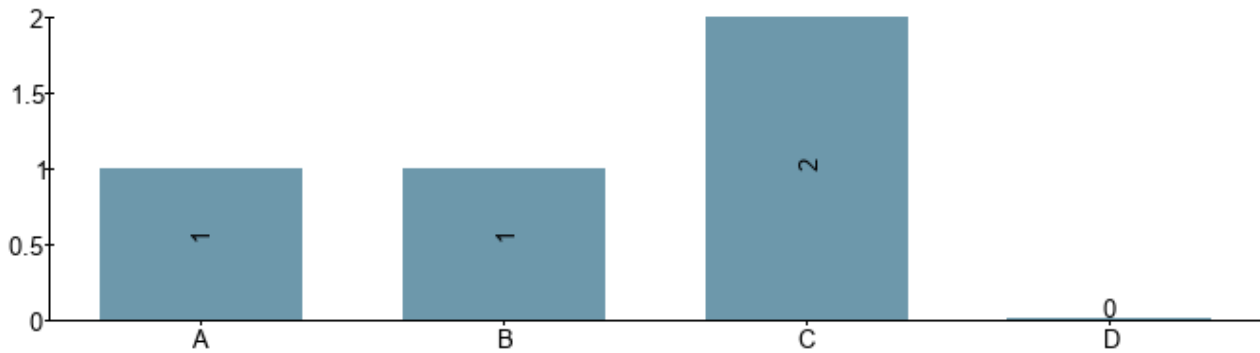
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



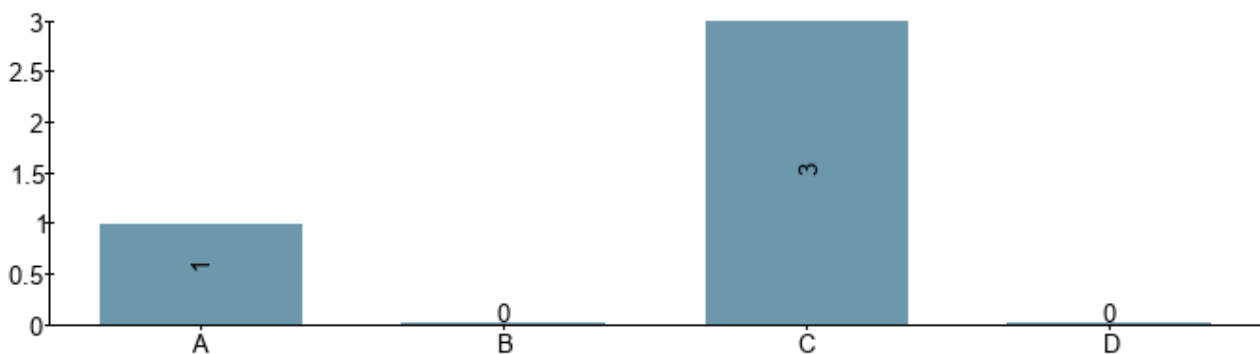
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as part-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8 and 9 hours for courses given as part-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 7 hours for courses given as part-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours for courses given as part-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

Some complaints on the structure. This campus course ran as a distance course due to the second wave of the Corona pandemic. We had the same layout as when we run the course on distance (the course runs 3 times/year). Apparently, campus students have other expectation on a course than regular distance students. Compressing the late autumn course so the students who want to can finish it before Christmas was not liked by one student who complains on January being unused (this is however not entirely true as three occasions were as always schedule for the second week of January: two supervision sessions, and one presentation session).

Suggestions for changes to the next course date.

We had a Zoom study visit to Karlstad Innovation Park (as last spring during the first wave of the pandemic), which some of the students attended, and this is something to arrange also in spring 2020 as Zoom still will be the medium of teaching.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.