



Final report

VT2025_ISGA97_46558_Business by Web och webbanalys

First time registered students: 74

Answer Count: 4

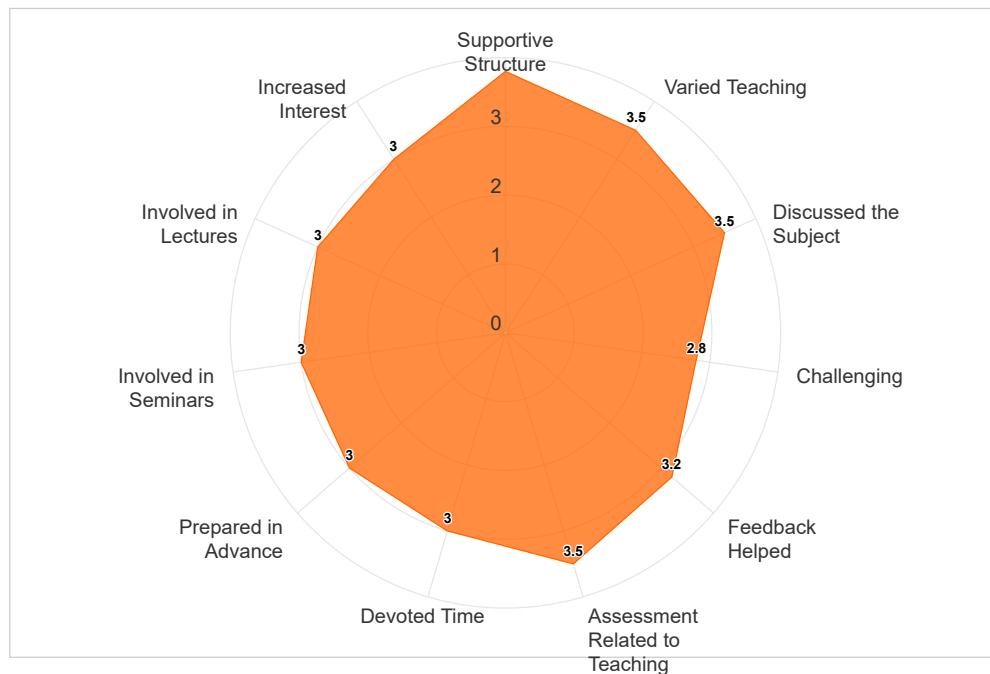
Answer Frequency: 5.41%

The course evaluation could be answered during the period:

07/06/2025 - 21/06/2025

When collaborative courses, several course codes are shown below:

ISGA97 Business by Web och webbanalys, End date: 2025-06-08





Mean value for each question. Highest value = 4.

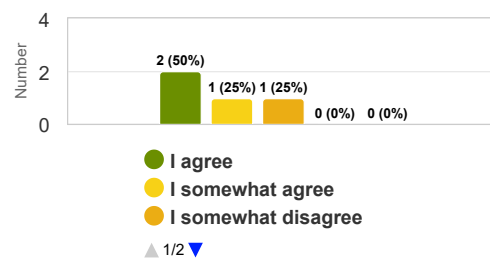
	Mean
Supportive Structure	3.8
Varied Teaching	3.5
Discussed the Subject	3.5
Challenging	2.8
Feedback Helped	3.2
Assessment Related to Teaching	3.5
Workload	1.8
Devoted Time	3.0
Prepared in Advance	3.0
Involved in Seminars	3.0
Involved in Lectures	3.0
Increased Interest	3.0

Results of learning

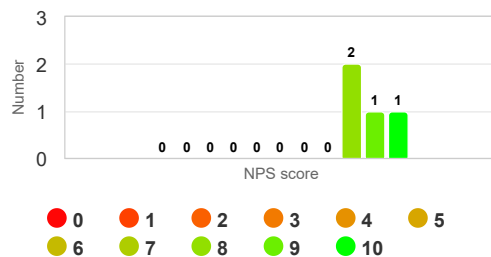
All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	3



How likely would you be to recommend this course to a friend or colleague?



Net Promoter Score (NPS) = 50

Promoters = 2 (50%)

Passives = 2 (50%)

Detractors = 0 (0%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.



**KARLSTAD
UNIVERSITY**

Comments

Course supervisor's comments

The course proceeded in usual way even if many weeks this spring were interrupted by bank holidays which put some stress on some of the students but content weight more: "Good course. High tempo, interesting subject and good way to learn more about academic writing." Another voice: "I really enjoyed the course, I was planning to not take and do it at first. But then when I got into the stuff and the subject I really got passionate about it and wanted to succeed in the field."

One student voices a problem that probably many students and the teachers alike find problematic: "Course admins need to look into the course literature since some of the books are way to difficult to get your hands on in time. The Kau library also so they need that one in order to buy in or get hold of ebooks for us students."