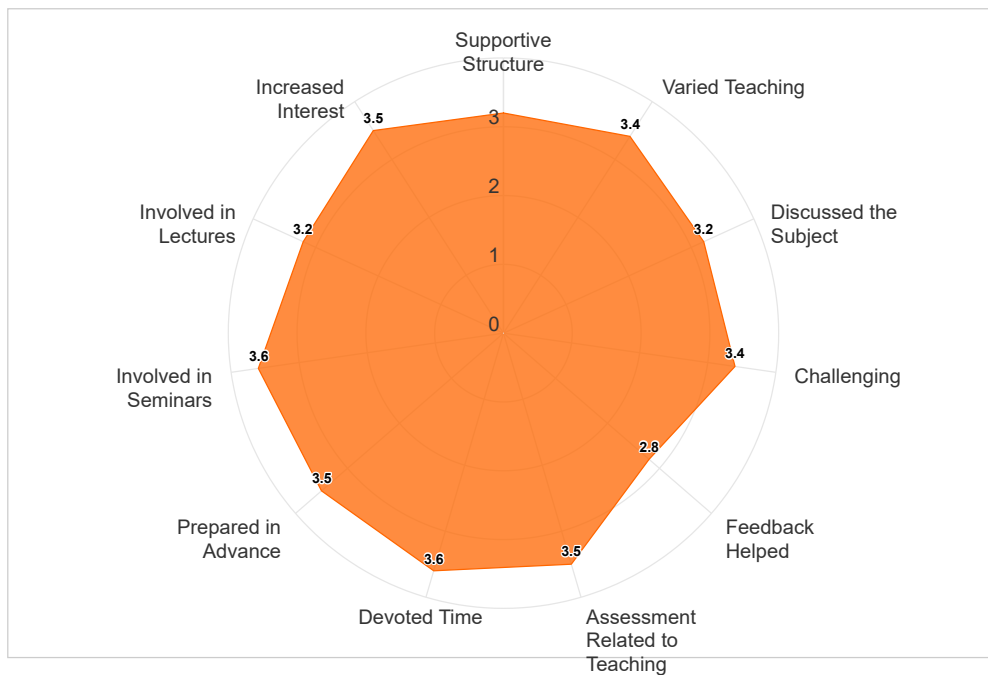# Final report HT2023_IKGABC_42393_Interkulturell affärskommunikation

First time registred students: 57
Answer Count: 16
Answer Frequency: 28.07%

The course evaluation could be answered during the period:

13/01/2024 - 27/01/2024

IKGABC Interkulturell affärskommunikation, End date: 2024-01-14

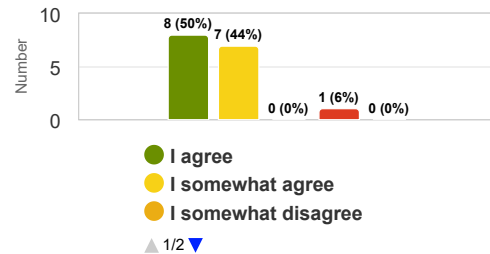Mean value for each question. Highest value = 4.

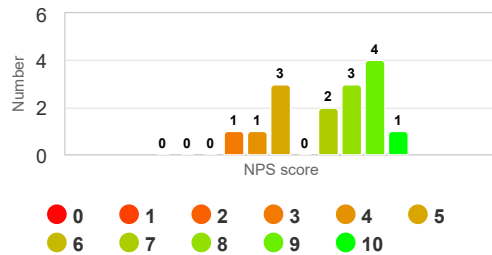|	Mean
Supportive Structure	3.2
Varied Teaching	3.4
Discussed the Subject	3.2
Challenging	3.4
Feedback Helped	2.8
Assessment Related to Teaching	3.5
Workload	2.3
Devoted Time	3.6
Prepared in Advance	3.5
Involved in Seminars	3.6
Involved in Lectures	3.2
Increased Interest	3.5

Results of learning

All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	3

- 8 (50%) I agree
- 7 (44%) I somewhat agree
- 0 (0%) I somewhat disagree
- 1 (6%)
- 0 (0%)

▲ 1/2 ▼

How likely would you be to recommend this course to a friend or colleague?

Net Promoter Score (NPS) = 0

Promoters = 5 (33.3%)

Passives = 5 (33.3%)

Detractors = 5 (33.3%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.

Comments

Course supervisor's comments

Changes have been made to the previous semester's feedback to improve access to the main course book. The main course book has been changed to ensure currency and is now available as an unlimited e-book, ensuring easier access for all students.

The course evaluation from Autumn semester 2023 received feedback from 16 out of 57 students, indicating a relatively low response rate. Despite this, the comments provided valuable insights into areas of improvement and strengths of the course. Students expressed a desire for more interactive elements in the teaching, particularly suggesting an increase in group discussions during class and more seminars. Some students mentioned enjoying the seminars but wished for more opportunities to attend them in person rather than solely through Zoom. Moreover, students indicated a need for more time to delve deeper into their assignments to give a more comprehensive response. However, the students acknowledged the correlation between the classes, readings, and the seminars as the assignments incorporated these components. Additionally, the workload, particularly the amount of reading, was highlighted as a concern by some students, indicating a need for better management or distribution of course materials. On a positive note, students expressed appreciation for the teachers' positive and supportive attitude, exemplified by dedicated Zoom meetings for exams/assignments and Q&A thread, reflecting their satisfaction with the support received.