

PUBLISHED COURSE ANALYSIS



Publishing date: 2018-11-23

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration, Student Centre.

Business Marketing, 15 ETCS cr. (FEAD13)

Course convener: Antti Sihvonen

Basic LADOK data

Course Code: FEAD13

Application Code: 32304

Semester: HT-18

Start Week: 201835

End Week: 201844

Pace of Study: 100%

Form of Study: Campus

Course Data

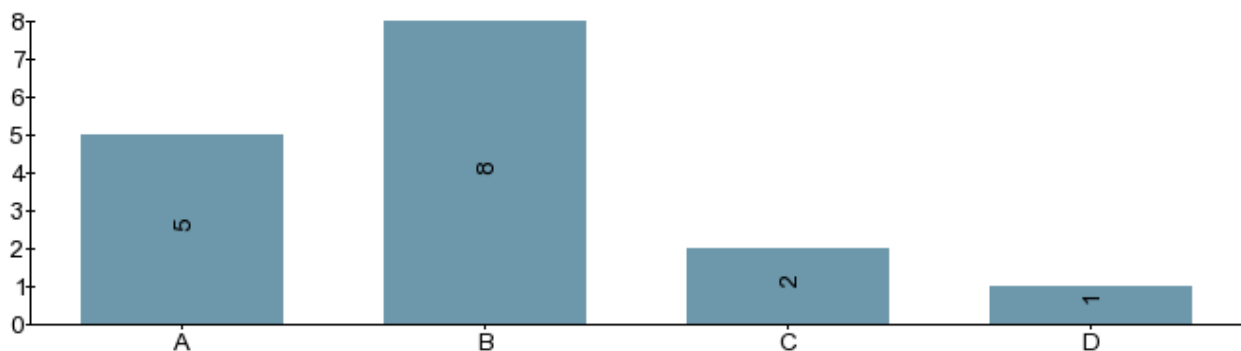
Number of questionnaires answered: 16

Number of first registrations^[1]: 42

Changes suggested in the course analysis of the previous course date:

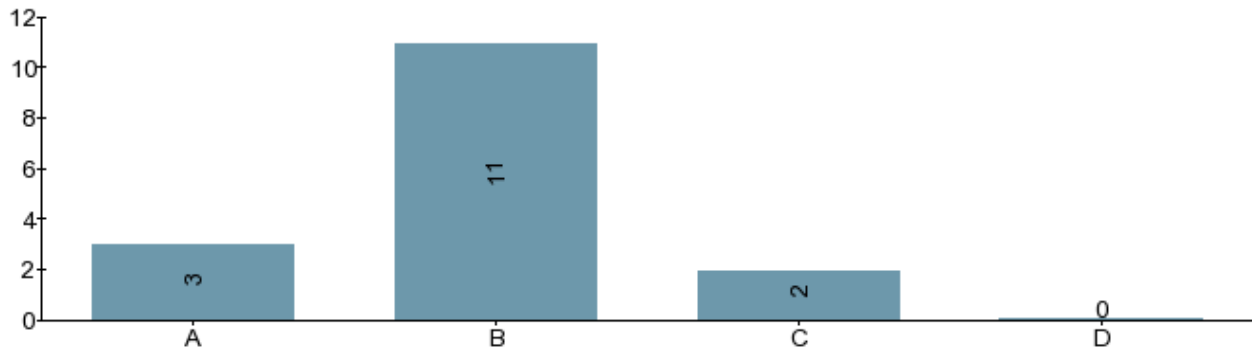
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1. During the course I developed the knowledge, skills and other competencies described in the learning outcomes.



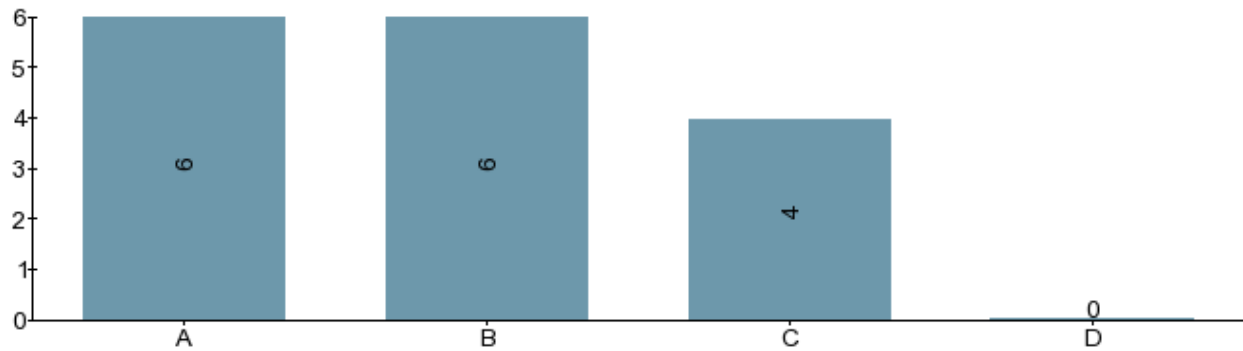
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

2. In the examinations, I had the opportunity to demonstrate if I have acquired the knowledge, skills and other competencies described in the learning outcomes.



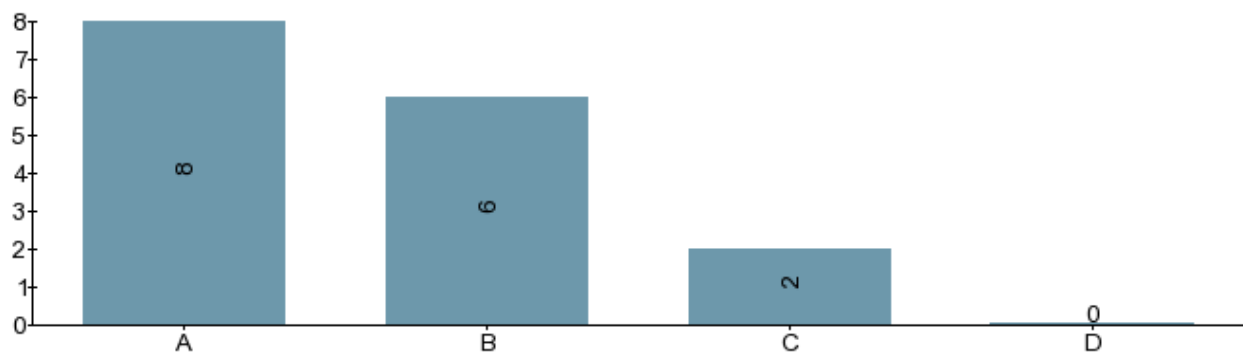
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

3. On average, I spent the following number of hours on coursework per week:



- A) More than 40 hours (or more than 20 hrs at 50% study pace, more than 10 hrs at 25% study pace)
- B) Between 30-39 hours (or between 15-19 at 50% study pace, between 8-10 at 25% study pace)
- C) Between 20-29 hours (or between 10-14 at 50% study pace, between 5-7 at 25% study pace)
- D) Less than 20 hours (or less than 10 at 50% study pace, less than 5 at 25% study pace)

4. During the course, I have found that teachers and other staff have been:



- A) Professional and very accommodating
- B) Professional and accommodating
- C) Professional
- D) Deficient

should also be analysed here. Any effect of joint courses should be commented on.

Overall, the course was successful and students were happy with the course.

Diversity of students from different subjects appears to be a slight challenge since the students level of prior subject knowledge varies.

Suggestions for changes to the next course date.

Including more challenging tasks to the course based on student comments.

1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.