



**KARLSTAD
UNIVERSITY**

Final report

VT2026_ISGA97_48818_Business by Web och webbanalys

First time registered students: 34

Answer Count: 3

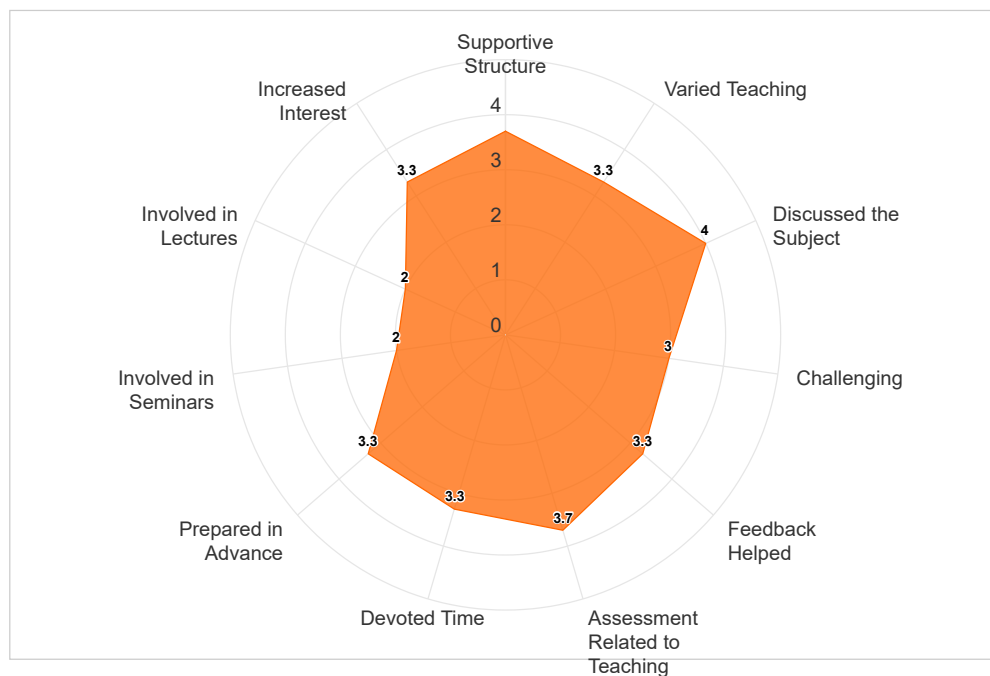
Answer Frequency: 8.82%

The course evaluation could be answered during the period:

06/06/2026 - 20/06/2026

When collaborative courses, several course codes are shown below:

ISGA97 Business by Web och webbanalys, End date: 2026-06-07





Mean value for each question. Highest value = 4.

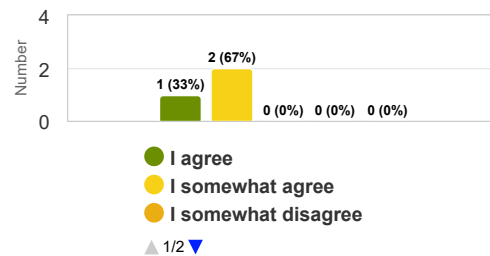
	Mean
Supportive Structure	3.7
Varied Teaching	3.3
Discussed the Subject	4.0
Challenging	3.0
Feedback Helped	3.3
Assessment Related to Teaching	3.7
Workload	2.3
Devoted Time	3.3
Prepared in Advance	3.3
Involved in Seminars	2.0
Involved in Lectures	2.0
Increased Interest	3.3

Results of learning

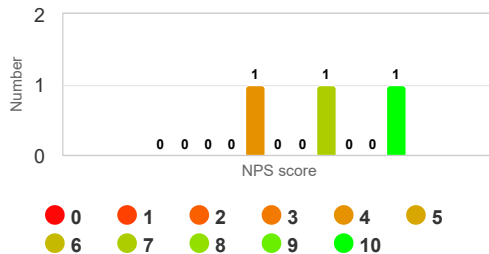
All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	3



How likely would you be to recommend this course to a friend or colleague?



Net Promoter Score (NPS) = 0

Promoters = 1 (33.3%)

Passives = 1 (33.3%)

Detractors = 1 (33.3%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.



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Comments

Course supervisor's comments

Of 24 registered students, 13 were not active (to this comes also nine active exchange students) Only 3 out of the remaining 11 students answered the questionnaire. The systems classified one respondent as 'satisfied' and the two others as 'neutral'. A typical comment from the neutral students runs as follows: "I found the subject interesting, relevant, and useful. The content covered important topics and provided valuable knowledge. [...] While the theoretical foundation was strong, I would have appreciated more practical and interactive teaching methods to help apply the concepts and make the learning experience more dynamic."

The course coordinator's comment is that we are trying to add such activities. For instance, this time there was a games workshop arranged, but only one student showed up. This might not be out of disinterest from the students' side but just a result of the students other courses. Possibly, we could have referendum about what activities to include and when, each time the course is presented but there is a risk that students may feel they get a lot of extra work that was not in schedule from the start.