

PUBLISHED COURSE ANALYSIS



Publishing date: 2022-08-15

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Intercultural Business Communication, 15.0 ECTS cr. (IKGABC)
Course convener: Annika Malmsten

Basic LADOK data

Course Code: IKGABC
Application Code: 38510
Semester: VT-22
Start Week: 202213
End Week: 202222
Pace of Study: 100%
Form of Study: Campus

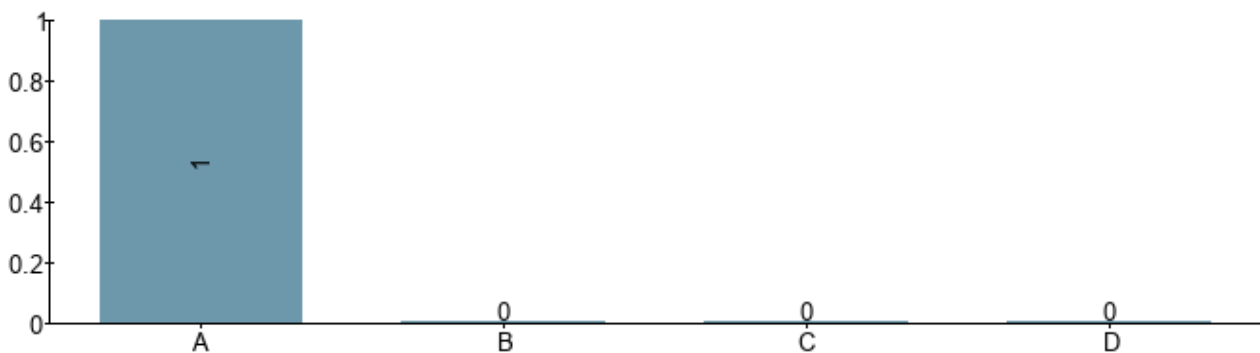
Course Data

Number of questionnaires answered: 1
Number of first registrations^[1]: 7

Changes suggested in the course analysis of the previous course date:

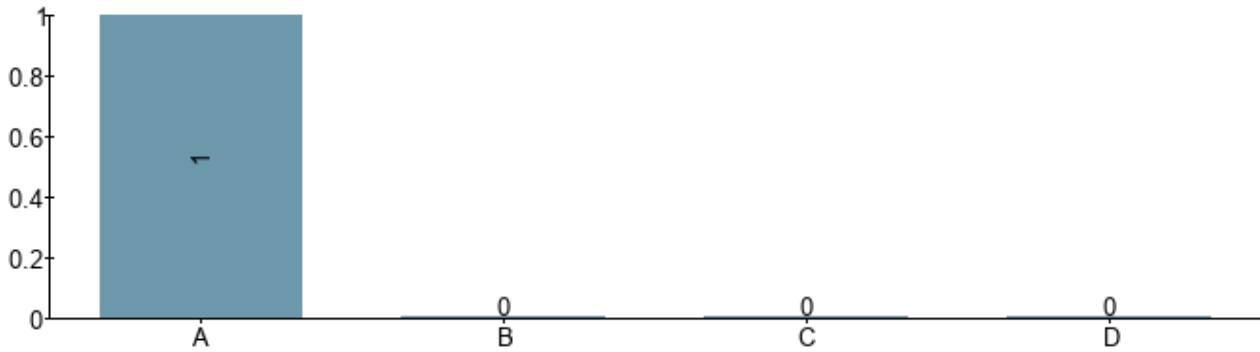
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1. The contents and structure of the course has supported the achievement of the learning outcomes



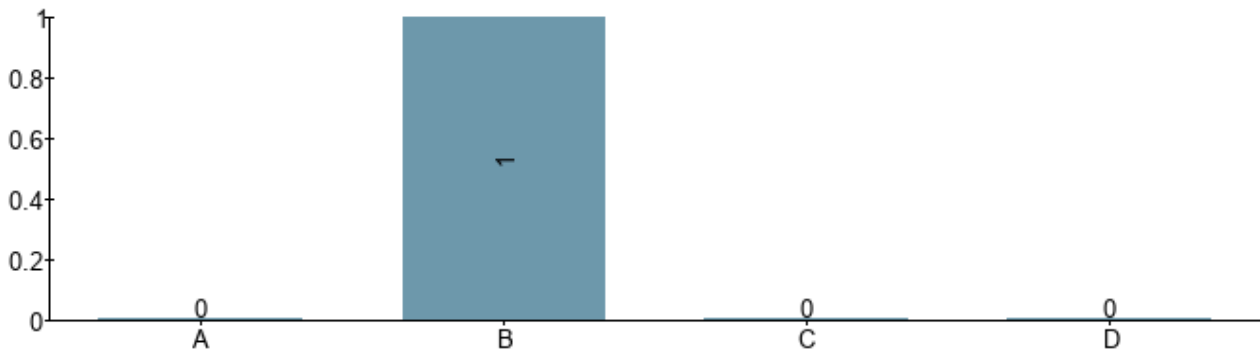
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



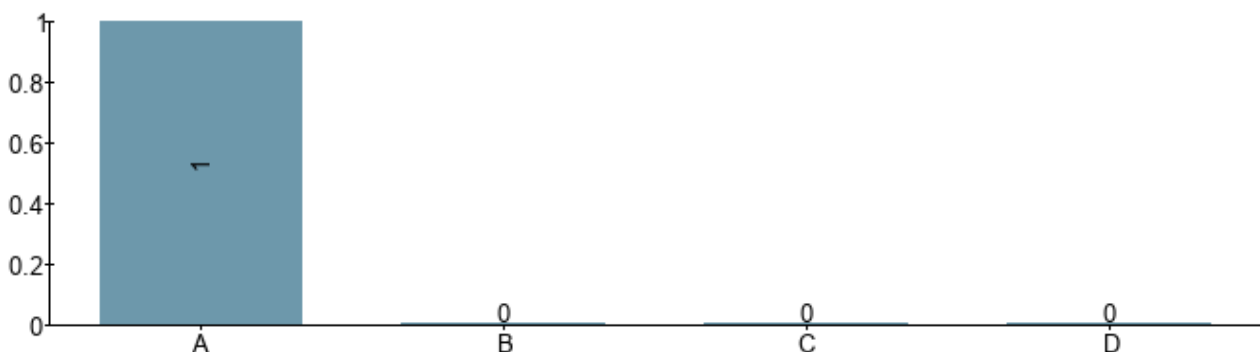
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for cour
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 h

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

Intercultural Business Communication, application code: 38287, 38510, L8510 is conducted as a hybrid course in accordance with the organisation's directives.

The analysis is based on the online course evaluation and feedback in class.

According to students, "the dynamics between lectures, recorded lectures, on-site lectures, seminars and Podcasts made an excellent blend pedagogical and interactive ways to enhance active learning and understanding of the themes proposed in the syllabus." "This made it easier to follow the syllabus and achieve the course objectives." "The course has given us opportunities to reflect on our knowledge, attitudes, values and ways of communication in the private and in the business sphere."

The suggestions for improvement have been based on the problems connected to group work, as some students are travelling, some students have been working full time, and some students have been accepted on a late basis. This has made it difficult for students when working in groups, as well as for the latecomers to fulfil the course requirements (assignments).

Based on comments from the previous semester the group work was handed out earlier during the course to facilitate the students planning. However, it didn't seem to solve the challenge of group work. Regarding problems related to student being accepted on a latecomer basis, the question will be referred to decision-makers within the organisation.

Suggestions for changes to the next course date.

For the upcoming course we will change the group assignment to enhance its pedagogical setup and make it more suitable for the hybrid format.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.