

PUBLISHED COURSE ANALYSIS



Publishing date: 2020-12-14

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Technical Foundations of Digital Media and Digital Design, 15.0 ETCS cr. (MKGB90)
Course convener: Raul Ferrer Conill

Basic LADOK data

Course Code: MKGB90
Application Code: 36009
Semester: HT-20
Start Week: 202036
End Week: 202045
Pace of Study: 100%
Form of Study: Campus

Course Data

Number of questionnaires answered: 6
Number of first registrations^[1]: 24

Changes suggested in the course analysis of the previous course date:

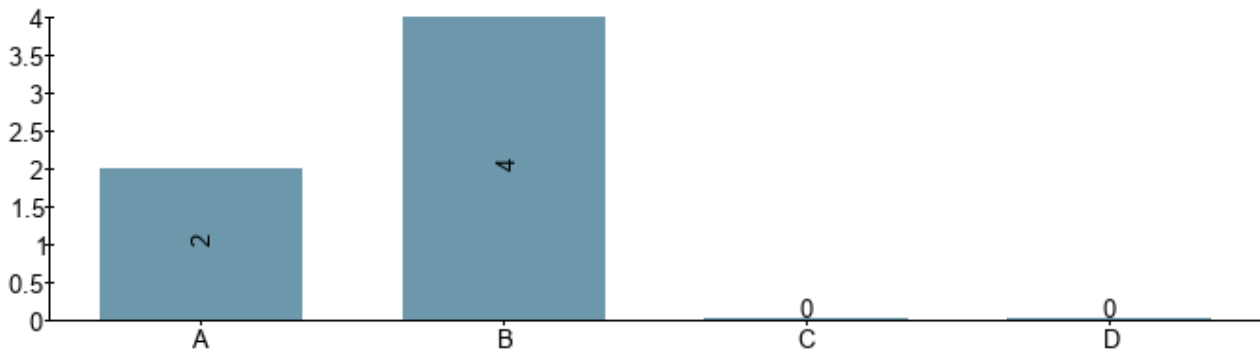
While this is only a small number of responses, they offer a rather positive outcome and reception of the course. This year, we had the challenge of moving a relatively new course and offer it online. We learned about this two weeks before the course started. Still, we believe the entire team of instructors did a great job in managing the challenges and raised to the challenge.

We also adopted a few requests from last year, including updating the literature and changing some of the assignments. These changes were very successful. The only serious issue (and an understandable challenge to for the students), was the issues with scheduling (due to the pandemic) and the fact that the final week comprised the Google Analytics workshop and the exam, which was stressful.

While we seem to have found a great workflow, we will continue to work to make the course not as packed some weeks. This is a problem that should be fixed as soon as we can return to the class rooms.

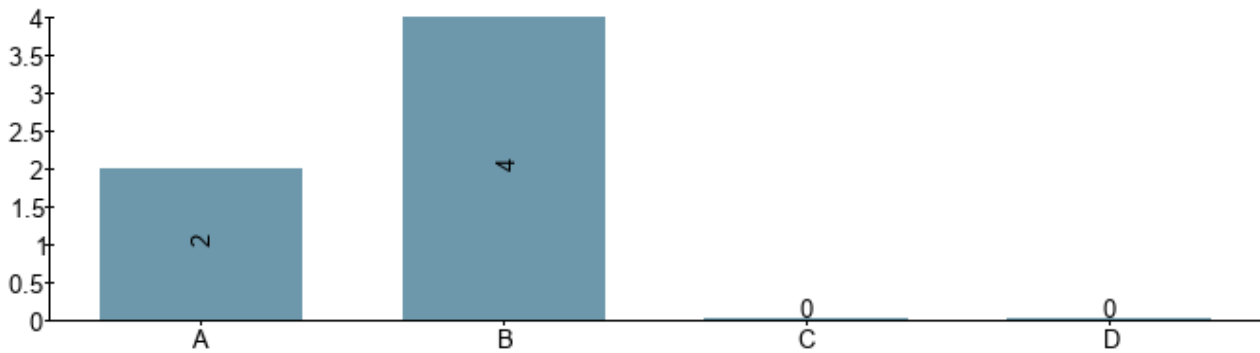
Overall, my assessment is that the students enjoy the course and learned some valuable assets.

1. The contents and structure of the course has supported the achievement of the learning outcomes



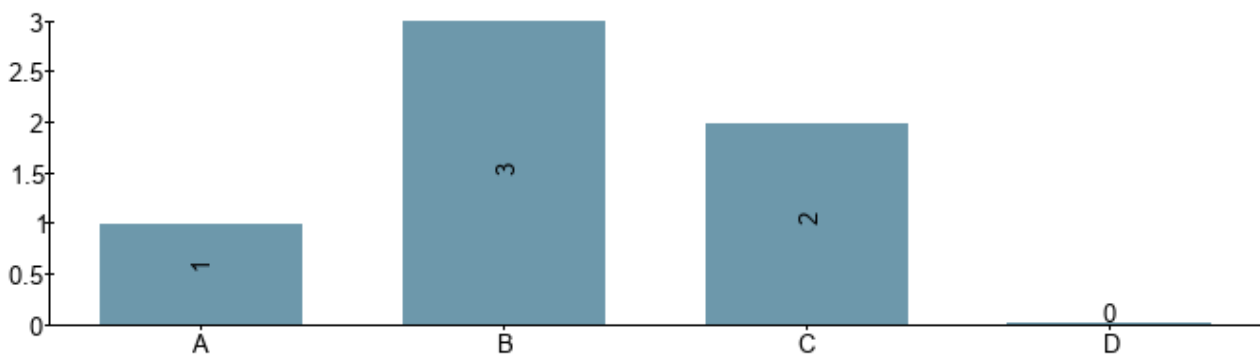
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



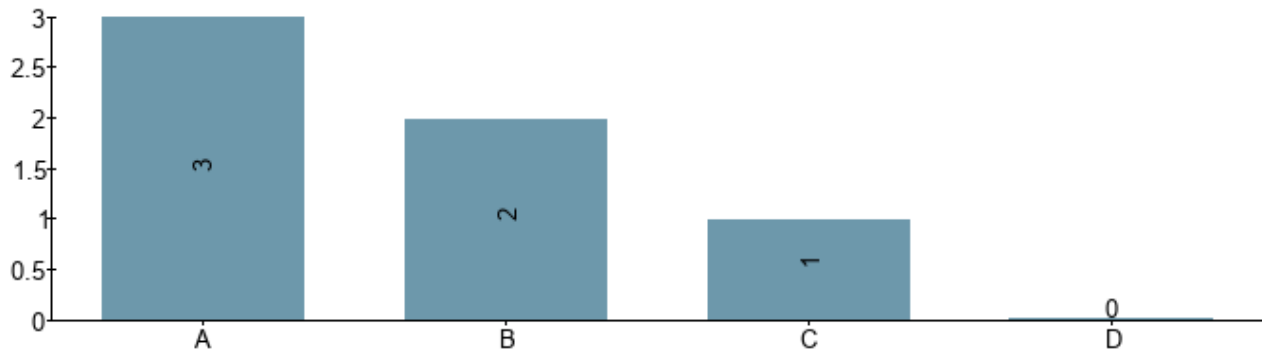
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as part-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8 and 14 hours for courses given as part-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 7 hours for courses given as part-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours for courses given as part-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented on.

According to data from this evaluation and from a separate evaluation conducted separately, the course was very well received and it succeeded in reaching the learning outcomes.

The students continue to see the work on Excel and Google Analytics as the most useful topics in the course. The Wordpress session was also well received but some students did see the connection with the course.

Suggestions for changes to the next course date.

Most of the comments were very positive and the work of the instructors has been appreciated by the students.

There are a couple of this to consider for future iterations of this course:

Single-day workshop help provide a breadth of knowledge, but it is experience as "too shallow" to provide actual impact. One day workshops, such as R or the Digital Tools are seen as problematic and some students would like to spend more time with more established tools, such as Excel or Google Analytics. A possible change here would be substituting R and the Digital Tools for a more in-depth look at Tableau might be both interesting and an industry standard.

Hopefully, once we return to classroom teaching, some of the scheduling issues will be resolved.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.