

PUBLISHED COURSE ANALYSIS



Publishing date: 2023-08-14

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Business by Web and Web Analytics, 7.5 ECTS cr. (ISGA97)
Course convener: John Sören Pettersson

Basic LADOK data

Course Code: ISGA97
Application Code: 41932
Semester: VT-23
Start Week: 202313
End Week: 202322
Pace of Study: 50%
Form of Study: Campus

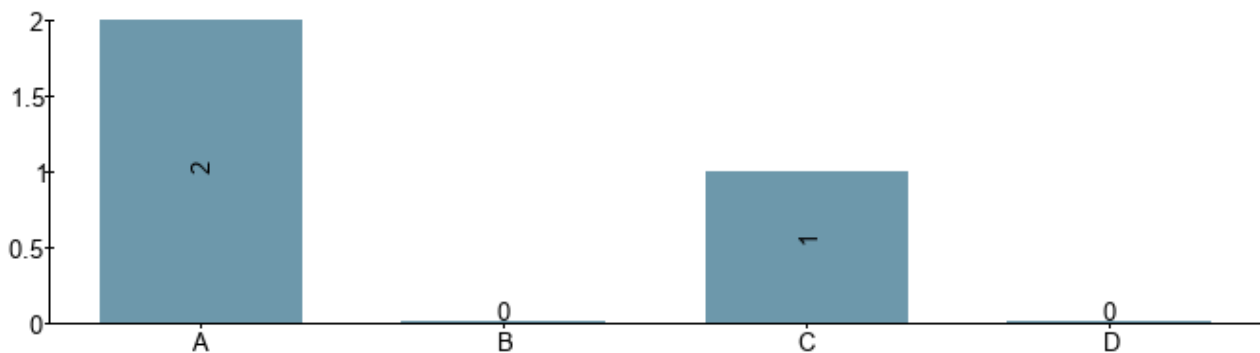
Course Data

Number of questionnaires answered: 3
Number of first registrations^[1]: 43

Changes suggested in the course analysis of the previous course date:

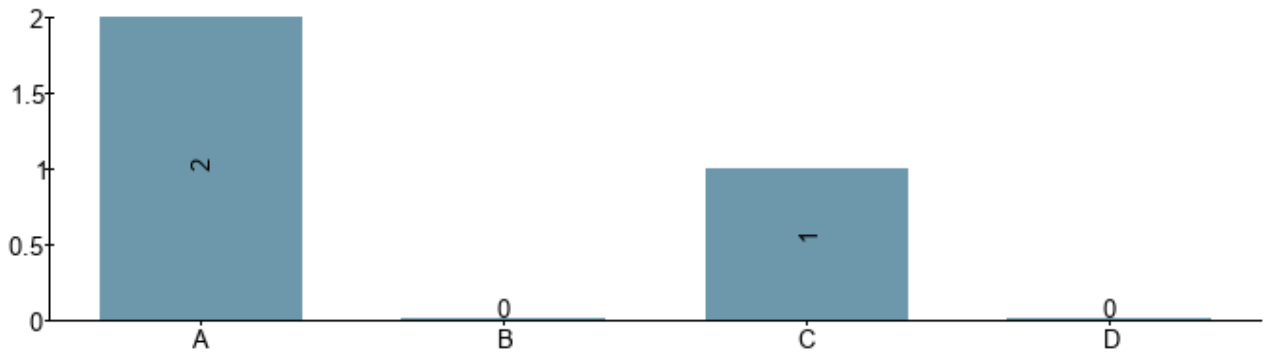
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1. The contents and structure of the course has supported the achievement of the learning outcomes



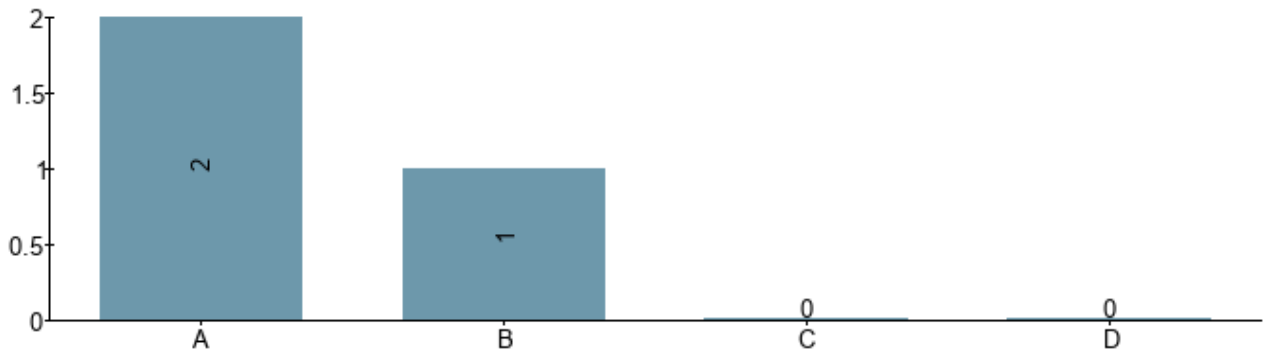
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



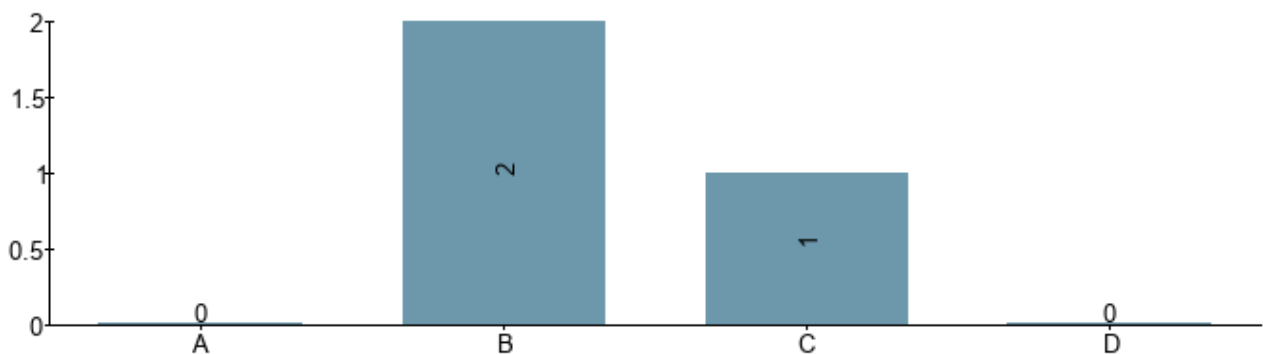
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for cour
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 h

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

Criticism was voiced in the valuations concerning too rigid (minus) marking for slightest deviation from the template and also about the reference standard. Appreciation was expressed for "When we got help with the template".

Suggestions for changes to the next course date.

The template has very little requirements on reference format compared to standards like Harvard or APA7. Nevertheless, conflicts with either standard could be avoided as the intention is just to make students able to follow formatting instructions (including bibliographical formats). Till next time we aim to resolve such conflicts as well as looking over minus marking criteria.

Several occasions for help with essay writing including how to interpret and follow formatting instructions were as always given throughout the course. Far from every student attended at least one of these sessions.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.