



Faculty of Arts and Social Sciences
Tourism Studies

Syllabus

Local and regional development and planning

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| Course Code: | TVGT31 |
| Course Title: | Local and regional development and planning <i>Planering för lokal och regional utveckling</i> |
| Credits: | 15 |
| Degree Level: | Undergraduate level |
| Progressive Specialisation: | First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F) |

Major Field of Study:
KGA (Human Geography)
TRU (Tourism Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2018-02-14, and is valid from the Autumn semester 2018 at Karlstad University.

Prerequisites

At least 37.5 ECTS cr completed for terms 1 and 2 of the tourism programme (SGTUR), or equivalent

Learning Outcomes

Module 1 Introduction to human and tourism geography, 7.5 ECTS cr.

Upon completion of the module, students should be able to:

Knowledge and understanding

- give an account of basic human geography perspectives, theories and concepts,
- give an account of tourism research in terms of human geography concepts, and
- explain the economic, socio-cultural and political organisation of the tourism industry over time and space from the local to the global.

Competence and skills

- apply human geography analysis methods in tourism studies

Judgement and approach

- discuss the economic, social, cultural and political interplay with and impact of globalisation on tourism.

Module 2 Tourism and regional development processes, 7.5 ECTS cr.

Upon completion of the module, students should be able to:

Knowledge and understanding

- give an account of the development of regional policy in relation to national and international politics,
- discuss the importance and impact of regional policy on tourism

Competence and skills

- review and analyse regional development programmes and their importance to the tourism industry

Judgement and approach

- review and evaluate the development and importance of regional policy for societal planning and governance.

Content

The course comprises two modules:

Module 1 Introduction to Human and Tourism Geography, 7.5 ECTS cr

The module provides an introduction to theories and concepts in human geography, such as place, space, time, landscape, region, territory, scale and how these are used in tourism research. The organisation of the tourism industry and its (irregular) development from the global to the local, in the present and the past, are discussed. Basic analysis methods in human geography are introduced.

Module 2 Tourism and Regional Development Processes, 7.5 ECTS cr

The region is ascribed a greater political, economic and administrative importance today than before. The regional responsibility for planning sustainable growth in relation to the planning of tourism in Sweden and the EU is emphasised. Regional development and growth initiatives, economic and social innovation systems, partnerships and clusters are examples of issues addressed, as are the effects of the new regional policy in different geographical environments. Oral presentation techniques are module components and students review and evaluate regional development programmes.

Instruction is in the form of lectures, seminars, and study visits.

Reading List

See separate document.

Examination

Module 1 is assessed on the basis of participation in mandatory literature seminars, oral and written group assignments and a written exam.

Module 2 is assessed on the basis of participation in mandatory literature seminars, oral and written group assignments and a written exam. Study visits are mandatory.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U), is awarded in the examination of the course. The grade of Distinction is awarded to students who have earned this grade for at least 7.5 credits of the 15 course credits.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

TVGT31 replaces TVG311.

Some human geography courses overlap and cannot be included in the same degree programme.

Optional course for the tourism programme.