



Faculty of Arts and Social Sciences
Tourism Studies

Syllabus

Tourism and Social Development

Course Code: TVGT11

Course Title: Tourism and Social Development
Turism och samhällsutveckling

Credits: 7.5

Degree Level: Undergraduate level

Progressive Specialisation: First cycle, has only upper-secondary level entry requirements (G1N)

Major Field of Study:

TRU (Tourism Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2018-02-08, and is valid from the Autumn semester 2018 at Karlstad University.

Prerequisites

General admission requirements

Learning Outcomes

Upon completion of the course, students should be able to:

Knowledge and understanding

- explain the intellectual historical development of tourism studies, basic theories and concepts,
- give an account of the history and development of tourism and the theorisations of the development in the discipline,
- give an account of contemporary organisation and significance of tourism in different national and international contexts,

Competence and skills

- seek and use literature to study tourism in different historical and contemporary contexts,

Judgement and approach

- reflect on ethical issues in relation to the history and development of tourism, and
- reflect on the gender perspective in relation to tourism and social development.

Content

Tourism reflects society and affects its development in many ways. The course introduces tourism studies as an academic field, and tourism as a social phenomena. Central concepts and theories are introduced and reviewed. The emergence of tourism in a historical perspective from Antiquity to our time is treated, along with forms of travel, methods and driving forces as well as its political, economic, social and cultural meanings in different epochs. The history of tourism is related to the theoretical and conceptual development in tourism studies.

Students are introduced to academic writing, the basics of the research process, and basic methods to address the development of tourism.

Reading List

See separate document.

Examination

Assessment is based on a written exam, active participation in mandatory seminars, and an individual written assignment.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

Required course for the tourism programme.

The course replaces TVG111, valid from the autumn semester 2015.