



Faculty of Arts and Social Sciences
Economics

Syllabus

Industrial organisation and business strategies

Course Code:	NEAD36
Course Title:	Industrial organisation and business strategies <i>Industriell organisation och konkurrensstrategi</i>
Credits:	7.5
Degree Level:	Master's level
Progressive Specialisation:	Second cycle, has only first-cycle course/s as entry requirements (A1N)

Major Field of Study:
NAA (Economics)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2025-09-04, and is valid from the Spring semester 2026 at Karlstad University.

Prerequisites

90 ECTS credits in Economics, with at least 30 ECTS credits at the G2F level, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to:

1. analyse theoretical models for strategic interaction between companies and across different markets,
2. apply theories of industrial organisation and use concepts and methods in models for decision-making,
3. evaluate empirical studies in the field of industrial organisation,
4. explain how empirical studies in industrial organisation relate to theories within the field, and
5. formulate theoretical models based on assumptions related to the course content.

Content

The course mainly covers the following:

Use of mathematical and econometric analytical methods for evaluating competitive strategies

Analysis of markets and strategies

Market power and sources of market power

Pricing strategies

Cartels

Mergers

Game theory

Reading List

See separate document.

Examination

Assessment is based on a written exam and a written assignment completed in small groups and presented in a seminar. Submissions for assessment must clearly indicate individual contributions.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.