



Faculty of Health, Science and Technology  
Environmental Science

## Syllabus

### Environmental communication for actions of change

<b>Course Code:</b>	MVGA09
<b>Course Title:</b>	Environmental communication for actions of change <i>Miljökommunikation för förändringsarbete</i>
<b>Credits:</b>	7.5
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has only upper-secondary level entry requirements (G1N)

**Major Field of Study:**  
MXA (Environmental Science)

#### Course Approval

The syllabus was approved by the Faculty of Health, Science and Technology 2016-02-26, and is valid from the Autumn semester 2016 at Karlstad University.

#### Prerequisites

General admission requirements

#### Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of central concepts and issues in communications theory,
- describe hindrances and possibilities for actions of change,
- analyse the need and suggest strategies for environmental communication.

#### Content

Course content:

- basic communication theory
- studies on psychological factors in behavioural change
- exercises in planning and implementing communication efforts

Instruction is in the form of:

- webbased platform distance education
- hand-in assignments in every study unit
- examination assignments testing and applying the theoretical course content

#### Reading List

See separate document.

#### Examination

Assessment is based on continuous hand-in assignments and on a final take-home exam. Students are assessed individually.

**Grades**

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.