



Faculty of Health, Science and Technology  
Environmental Science

## Syllabus

### Course Approval

The syllabus was approved by the Faculty Board of Health, Science and Technology on 19 August 2014, and is valid from the Autumn semester of 2014 at Karlstad University.

**Course Code:** MVGA09

**Environmental communication for actions of change, 7.5 ECTS Credits**  
(Miljökommunikation för förändringsarbete, 7.5 Swedish credit points)

**Degree Level:** Bachelor

**Progressive Specialisation:** G1N (First cycle, has only upper-secondary level entry requirements)

### Language of Instruction

Swedish

### Prerequisites

General admission requirements

### Major Field of Study

MXA (Environmental Science)

### Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of central concepts and issues in communications theory,
- describe the special conditions pertaining to environmental communication,
- describe hindrances and possibilities for actions of change,
- analyse the need and suggest strategies for environmental communication.

### Content and Form of Instruction

Course content:

- basic communication theory
- psychological factors in actions of change
- planning and implementing communication efforts

Instruction is in the form of:

- webbased platform distance education
- on-campus meetings with lectures, seminars and exercises
- examination assignments testing and applying the theoretical course content

### Reading List

See separate document.

### Examination

Assessment is based on continuous hand-in assignments and on a final take-home exam. Students are assessed individually.

#### Grades

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course.

#### Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course assessment is based on student views and experiences as reported in written course evaluations and/or group discussions. Students will be informed of the result of the evaluation and of the measures to be taken.

#### Course Certificate

A course certificate will be provided upon request.

#### Additional Information

Students who enrolled before 1 July 2007 will complete their studies in accordance with the requirements of the earlier admission. Upon completion students may request degree and course certificates to be issued under the current ordinance if they meet its requirements.

The course MVGA09 cannot be included in the same degree programme as the course MVGA10.

The local regulations for studies at the Bachelor's and Master's levels at Karlstad University stipulate the obligations and rights of students and staff.

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