



Faculty of Arts and Social Sciences
Media and Communication Studies

Syllabus

Project in Media Analysis

Course Code:	MKGB94
Course Title:	Project in Media Analysis <i>Projektarbete i medieanalys</i>
Credits:	7.5
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

Major Field of Study:
MKA (Media and Communication Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2017-06-07, and is valid from the Spring semester 2018 at Karlstad University.

Prerequisites

Registered for MKGB90 Technical Foundations of Digital Media and Digital Design 15 ECTS cr and MKGB91 Digital Analysis Methods 15 ECTS cr, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to

- problematise ethical issues in media research and investigation projects,
- critically review and assess research design, methods application and research results in media and communication studies, and
- plan, design and complete a minor media research study based on data analysis.

Content

Students develop their skills in independent academic pursuit by writing a project report in the field of media analysis, integrating practical skills and theoretical reflections. Special emphasis is on research design, methods application and presentation of results. Supervision is only provided for the duration of the course. Reregistered students are offered additional supervision if circumstances permit.

Reading List

See separate document.

Examination

Assessment is based on a group assignment, documented in a written, independent report, presented and discussed at a mandatory seminar, as well as on the group performance as peer reviewers of another group's project, both orally and in writing.

Grades

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.