



Faculty of Arts and Social Science
Media and Communication Studies

Syllabus

Project management and production

Course Code:	MKGB24
Course Title:	Project management and production <i>Project management and production</i>
Credits:	15
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

Major Field of Study:
MKA (Media and Communication Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2015-09-10, and is valid from the Spring semester 2016 at Karlstad University.

Prerequisites

Media and Communication Studies 1-30 ECTS

Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of the basics of project management methodology and information publishing,
- understand and explain how printed matter can function as a communication channel,
- give an account of the production chain from idea to finished information product,
- apply knowledge of project management methodology for printed information products.

Content

The area of project management is introduced, including project management methodology. Project management knowledge is applied to an information project where students acquire knowledge and skills in the production of information material, from idea to graphic design for publication in printed form. An important part of the course is discussions and reflections on the choice of communication channel and how this choice affects how the information is handled.

Reading List

See separate document.

Examination

Assessment is based on a written exam, individual hand-in assignments and group work.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.