



Faculty of Arts and Social Science
Media and Communication Studies

Syllabus

Professional Role, Jurisprudence and Ethics

Course Code: MKGA90

Course Title: Professional Role, Jurisprudence and Ethics
Yrkesroll, juridik och etik

Credits: 7.5

Degree Level: Undergraduate level

Progressive Specialisation: First cycle, has only upper-secondary level entry requirements (G1N)

Major Field of Study:

MKA (Media and Communication Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2016-08-18, and is valid from the Spring semester 2017 at Karlstad University.

Prerequisites

Admission to the Media and Communication programme: Digital Media and Analysis (SGMKV-SGDM)

Learning Outcomes

Upon completion of the course, students should be able to:

- reflect critically on the professional roles that include planning, completing and evaluating communication activities, and the relation between these professional categories, and
- give an account of and explain the legal and ethical issues involved in professional communication.

Content

The course deals with the professional roles of the communication officer and the analyst and the ethical and legal issues involved, providing opportunities for students to develop a reflexive approach to the professional practice. The course aims to place the communication officer in a societal context with a focus on the concept of professional role. The different professional roles in the area of communication and how they are related are treated. The general and basic legal issues of communication are discussed, including freedom of speech and the press, public access to information and copyrights. Students also learn to approach various problems that may arise in the daily work critically and reflectively and to acquire knowledge of the basic ethical principles relevant to different roles. Contact with active professionals is an important part of the module.

Reading List

See separate document.

Examination

Assessment is based on a written exam, group work and individual hand-in assignments.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course. The grade of Distinction is awarded to students who have earned this grade for at least 4 of the total 7.5 course credits.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.