



Faculty of Arts and Social Sciences  
Media and Communication Studies

# Syllabus

## Media Internship

<b>Course Code:</b>	MKGA47
<b>Course Title:</b>	Media Internship <i>Mediepraktik</i>
<b>Credits:</b>	15
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has at least 60 credits in first-cycle course/s as entry requirements (G2F)

**Major Field of Study:**  
MKA (Media and Communication Studies)

### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-03-13, and is valid from the Autumn semester 2019 at Karlstad University.

### Prerequisites

60 ECTS credits in Media and Communication Studies

### Learning Outcomes

Upon completion of the course students should be able to

- relate professional experiences to the theories of the media and communication field,
- turn theoretical knowledge into professional practice in the media and communication industry, and
- identify and explain the core activity of companies in the media and communication industry.

### Content

The course includes 10 weeks of practical placement in an area relevant to the field of education. Students are responsible for finding and applying for a suitable placement, for instance at a company or

organisation in the media industry, or a communication department in another type of company or organisation. The practical experience should include various tasks. Students submit a written report at the end of the practical placement period.

### **Reading List**

See separate document.

### **Examination**

Examination is in the form of an individual written practical placement report, and participation in an online conference. To earn a Pass grade students must attend at least 90 % of the working hours of employees.

### **Grades**

One of the grades Pass (G), or Fail (U) is awarded in the examination of the course.

### **Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

### **Course Certificate**

A course certificate will be provided upon request.

### **Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

A student may be required to discontinue the practical placement on the grounds of grave and unprofessional conduct.