



Faculty of Economic Sciences, Communication and IT
Media and Communication Studies

Syllabus

Course Approval

The syllabus was approved by the Faculty Board of Economic Sciences, Communication and IT on 14 December 2010, and is valid from the Spring semester of 2011 at Karlstad University. It replaces the former syllabus 2007-06-25.

Course Code: MKGA47

Media Internship, 15 ECTS Credits
(Mediepraktik, 15 Swedish credit points)

Degree Level: Bachelor

Progressive Specialisation: G2F (First cycle, has at least 60 credits in first-cycle course/s as entry requirements)

Language of Instruction

The language of instruction is Swedish but some components may be in English

Prerequisites

60 ECTS credits in Media and Communication Studies

Major Field of Study

MKA (Media and Communication Studies)

Learning Outcomes

Upon completion of the course students should be able to

- relate professional experiences to the theories of the media and communication field,
- turn theory into practice in the media and communication field of work, for instance, the radio, TV, the press, multimedia production, web development, PR departments, and
- identify and explain the core activity of their practice placement organisation.

Content and Form of Instruction

The course includes practice placement at a relevant organisation. Students are required to find and apply for a placement themselves in conjunction with the instructor. The practical experience should include various tasks. Students submit a written report to the instructor at the end of the period

Reading List

See separate document.

Examination

Examination is in the form of a practice period report. To earn a Pass grade students should attend and participate in at least 90 % of the practice period and net-based conference.

Grades

One of the grades Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course assessment is based on student views and experiences as reported in written course evaluations and/or group discussions. Students will be informed of the result of the evaluation and of the measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional Information

Students who enrolled before 1 July 2007 will complete their studies in accordance with the requirements of the earlier admission. Upon completion students may request degree and course certificates to be issued under the current ordinance if they meet its requirements.

The local regulations for studies at the Bachelor's and Master's levels at Karlstad University stipulate the obligations and rights of students and staff.

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