



Faculty of Arts and Social Sciences
Media and Communication Studies

Syllabus

Media Internship

Course Code: MKGA40

Course Title: Media Internship
Mediepraktik

Credits: 30

Degree Level: Undergraduate level

Progressive Specialisation: First cycle, has at least 60 credits in first-cycle course/s as entry requirements (G2F)

Major Field of Study:

MKA (Media and Communication Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-02-19, and is valid from the Autumn semester 2019 at Karlstad University.

Prerequisites

60 ECTS credits in Media and Communication Studies

Learning Outcomes

Upon completion of the course students should be able to

- relate professional experiences to theories in the academic field of media and communication,
- translate theory into practice in the occupational field of media and communication,
- identify and explain the core activities of businesses in the occupational field of media and communication, and
- reflect critically on the occupational field of media and communication on the basis of one specific business, and include aspects related to ethics and gender equality.

Content

The course includes 20 weeks of work placement at a business or an organisation relevant to the media and communication field of study. Students are responsible for finding and applying for a suitable placement. Examples of such are businesses or organisations in the media industry, but can also be a communication department at another type of company or organisation. The work placement should include various work tasks. Students submit a written report at the end of the placement period, during which they also carry out a field study.

Reading List

See separate document.

Examination

Assessment is based on practical work placement reports, a field study presented in a hand-in assignment, and participation in an online conference. All examination assignments are individual and written. To earn a Pass grade, students are also required to be present at the workplace 90% of the time during normal working hours for employees.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

Students may be required to discontinue the work placement period on the grounds of grave and unprofessional conduct. The work placement period may also be discontinued in case of for instance serious problems related to the work environment.

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.