



Faculty of Arts and Social Sciences  
Media and Communication Studies

# Syllabus

## Geomedia practical placement

<b>Course Code:</b>	MKA300
<b>Course Title:</b>	Geomedia practical placement <i>Praktik: Geomedia</i>
<b>Credits:</b>	15
<b>Degree Level:</b>	Master's level
<b>Progressive Specialisation:</b>	Second cycle, has second-cycle course/s as entry requirements (A1F)

### Major Field of Study:

KGA (Human Geography)

MKA (Media and Communication Studies)

### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2020-03-10, and is valid from the Autumn semester 2020 at Karlstad University.

### Prerequisites

45 ECTS credits completed in courses in the Master programme in Geomedia Studies (SAGEO), and upper secondary level English 6/A, or equivalent

### Learning Outcomes

Upon completion of the course, students should be able to:

- identify and explain the core business of companies or organisations in areas connected to the main area of the education programme, and especially geomedia studies,
- relate practical experiences from working life to theories of the main area of the education programme, and especially geomedia studies,
- apply theoretical knowledge to work practice in an area related to the main area of the education

programme, and especially geomeia studies, and

- use the practical placement as a basis for reflecting critically upon lines of business related to the main area of the education programme, and especially geomeia studies, including aspects of ethics, gender equality, and environment.

### **Content**

The course includes practical placement in a business or organisation relevant for the area of study. The practical placement comprises 10 weeks of varied work tasks that are normally carried out in the workplace. Students are responsible for finding and applying for a suitable placement, where supervision relevant for the area of study can be offered. Examples of workplaces are communication departments in companies or organisations, but also businesses or organisations in the media industry, tourism, community and urban planning, or digital analysis and strategy. During the period of practical placement, students conduct a field study and write placement reports.

### **Reading List**

See separate document.

### **Examination**

Assessment is based on placement reports and a field study combined with a hand-in assignment. All examination assignments are individual and written. For a Pass grade, students have to pass all assignments and have at least 90 percent documented presence in the workplace in accordance with the normal working hours of full-time employees.

If students have a decision from Karlstad University entitling them to special pedagogical support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

### **Grades**

One of the grades Pass (G) or Fail (U) is awarded in the examination of the course. (RB 40/20 Dnr C2020/236)

### **Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

### **Course Certificate**

A course certificate will be provided upon request.

### **Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

A student may be required to discontinue the practical placement on the grounds of grave and unprofessional conduct. The practical placement may also be discontinued if there are considerable work environment problems.