



Faculty of Arts and Social Sciences
Media and Communication Studies

Syllabus

Project management and design

Course Code:	MKA201
Course Title:	Project management and design <i>Projektledning och design</i>
Credits:	15
Degree Level:	Master's level
Progressive Specialisation:	Second cycle, has second-cycle course/s as entry requirements (A1F)

Major Field of Study:

KGA (Human Geography)

MKA (Media and Communication Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-08-26, and is valid from the Spring semester 2020 at Karlstad University.

Prerequisites

22.5 ECTS credits completed in the Master programme in Geomedia Studies (SAGEO), or equivalent

Learning Outcomes

Upon completion of the course, students should be able to

- give an account of the basics, methods, and challenges of the project work model and project management,
- give an account of the basics, methods, and challenges of the design process,
- combine theory and empirical study in a design-oriented geomedia project, and
- plan, explain, carry out, evaluate, and justify a theory-driven and empirically grounded design-oriented geomedia project.

Content

In this course, students plan and carry out a design-oriented project in the research field Geomedia Studies, through a combination of basic project management and design theories and methods. The concept of design has a double meaning in this course and signifies on the one hand project design and on the other hand the creative processes of design-oriented projects (for instance in relation to texts, stills, or moving images). The course introduces and creates an understanding of the different phases of the project work model, from the pilot study and specification of requirements to realisation and follow-up. In addition, students practise selecting, applying, and justifying design methods and design choices in the framework of a real project. The projects start out from current societal issues at the intersection of media, location, and spatial planning. The course offers opportunities for interaction with society at large, such as contact with public or private organisations. Supervision is provided for the duration of the course.

Reading List

See separate document.

Examination

Assessment is based on a group project presented and discussed orally and in writing, active participation in seminars, and individual written hand-in assignments.

If students have a decision from Karlstad University entitling them to special pedagogical support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.