



Faculty of Arts and Social Science  
Music and Sound Production

## Syllabus

### Music Producer, Songwriter and Entrepreneur

<b>Course Code:</b>	LJGMP1
<b>Course Title:</b>	Music Producer, Songwriter and Entrepreneur <i>Music Producer, Songwriter and Entrepreneur</i>
<b>Credits:</b>	30
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has only upper-secondary level entry requirements (G1N)

#### Major Field of Study:

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2015-03-12, and is valid from the Autumn semester 2015 at Karlstad University.

#### Prerequisites

General admission requirements

#### Learning Outcomes

Upon completion of the course, students should be able to:

##### Module 1 Music Production, 7.5 ECTS cr

1. give an account of the stages of music production at a basic level and in terms of audio recording techniques, and
2. independently create a simple music production with the help of music software, and
3. describe the functionality of the production tools treated in the course and their effect on sound.

##### Module 2 Song Production 1, 7.5 ECTS cr

1. analyse the structure of the music and the lyrics,
2. compose the music and lyrics of a song in the pop and rock genres.

##### Module 3 The Music Industry and Entrepreneurship, 7.5 ECTS cr

1. design a business and marketing plan and a brand name strategy for a new business, and
2. give an account of the basic conditions of the music industry in terms of actors, income sources, and copyright.

##### Module 4 Song Production 2, 7.5 ECTS cr

1. independently and in groups write lyrics and music within given time limits
2. arrange a song using music software in a team, and
3. reflect on music productions.

## **Content**

The course comprises 4 modules with the following components:

### **Module 1 Music Production, 7.5 ECTS cr**

- basic sound engineering, acoustics, and listening conditions
- overview of tools for music production
- procedures in a normal music production
- recording, editing and mixing using music notation software
- production tools: microphones, mixing board, sound processing.

### **Module 2 Song Production 1, 7.5 ECTS cr**

- basic arranging music using music notation software
- song structures, music structures and forms
- basic steps in and approaches to creating lyrics

### **Module 3 The Music Industry and Entrepreneurship, 7.5 ECTS cr**

- entrepreneurship
- business and marketing plan
- music industry actors
- income sources
- copyright

### **Module 4 Song Production 2, 7.5 ECTS cr**

- writing songs in groups
- basic music theory for the rock and pop genres
- identifying the rhythm and structures of different lyrics.

## **Reading List**

See separate document.

## **Examination**

Assessment is based on:

Module 1 Music Production, 7.5 ECTS cr

Learning outcomes 1-3 : individual written exam

Learning outcome 2: independently produced music production

Module 2 Song Production 1, 7.5 ECTS cr

Learning outcomes 1 and 2: independently recorded or co-composed piece, discussed at a mandatory seminar.

Module 3 The Music Industry and Entrepreneurship, 7.5 ECTS cr

All learning outcomes: individual, written hand-in assignment

Module 4 Song Production 2, 7.5 ECTS cr

All learning outcomes: two compositions, one written and produced in a groups and one individually, both presented in mandatory seminars and the individual production also reported in writing.

## **Grades**

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course. The grade of Distinction is awarded to students who have earned this grade for at least 15 ECTS cr of the course total (30 ECTS cr), including 7.5 credits from Modules 2 or 4.

## **Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other

data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

### **Course Certificate**

A course certificate will be provided upon request.

### **Additional information**

The local regulations for studies at the Bachelor's and Master's levels at Karlstad University stipulate the obligations and rights of students and staff.

Some course components require students to have access to a computer with certain software installed (see current reading list)