



Faculty of Arts and Social Sciences
Cultural Studies

Syllabus

Digital Media and Web Publication: Cultural Studies

Course Code:	KVGAWP
Course Title:	Digital Media and Web Publication: Cultural Studies <i>Digitala medier och webbpublicering - Kulturstudier</i>
Credits:	7.5
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has only upper-secondary level entry requirements (G1N)

Major Field of Study:
KSU (Cultural Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-02-08, and is valid from the Autumn semester 2019 at Karlstad University.

Prerequisites

General admission requirements

Learning Outcomes

Upon completion of the course, students should be able to:

Knowledge and understanding

- give an account of basic theoretical knowledge about editing and publication in digital media,
- explain the design process with a focus on digital media, both in terms of theory and in terms of practice,

Competence and skills

- apply basic theoretical knowledge about web publication in practice in a cultural context,
- create and present communication ideas for digital media in project form,
- create an adapted communicative graphic design on the basis of given frameworks and objectives,

Judgement and approach

- reflect upon the significance of various idioms for visual communication, and
- evaluate digital communication in cultural contexts.

Content

The main part of the course consists of the completion of a project in digital publication. The course treats the application of planned communication through the various problem-solving steps of the design process, which feeds into the realisation of a cultural project in digital media adapted to cultural activities. Finally, the students evaluate their own and others' projects on the basis of the theory covered in the course.

Reading List

See separate document.

Examination

Assessment is based on a group project which is presented orally and in writing. Examination also includes reviewing and commenting upon the projects of others, both individually and in groups.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

The course KVGAWP cannot be included in the same degree programme as the courses KVG31 or KVG04.

The course is a mandatory module in the Culture, Policy, and Management Programme, but can also be taken as an independent course.