



Faculty of Arts and Social Science  
Visual Art

## Syllabus

### Visual Thinking and Design

<b>Course Code:</b>	KBGIP1
<b>Course Title:</b>	Visual Thinking and Design <i>Visuellt tänkande och gestaltning</i>
<b>Credits:</b>	7.5
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

#### Major Field of Study:

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2016-03-07, and is valid from the Autumn semester 2016 at Karlstad University.

#### Prerequisites

The course MSGA18 - Introduction Course IaD, 7.5 ECTS cr or KBGAT2 - Techniques of Drawing and Visualization II, 7.5 ECTS cr or equivalent.

#### Learning Outcomes

Upon completion of the course, students should be able to:

- demonstrate knowledge of the basic materials and tools for visual art with regard to analogue and digital presentation techniques,
- analyse images and products with regard to content, form, and expression,
- give an account of and explain significant moments in the history of design,
- demonstrate the ability to adopt artistic expressions and communicate them orally, in writing, and through artistic design
- illustrate a problem by means of three-dimensional models and artistic means of expression.

#### Content

The course comprises theoretical as well as practical components aimed to clarify the relation between art and technology. Students develop abilities to communicate orally and in writing and skills in working with analogue and digital image techniques.

Course components:

- visual thinking as a problem-solving method
- interpreting and analysing images
- the human body in space
- design history
- three-dimensional project and model design

**Reading List**

See separate document.

**Examination**

Assessment is based on assignments in presentational form, written individual and group hand-in assignment, which are discussed in seminars, and finally on a three-dimensional project and model design submitted in writing and presented orally with the help of ICT.

**Grades**

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The course KBGIP1 cannot be included in the same degree programme as the the course KBGAV1, module 2 Design, 6 ECTS cr.

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

Students are expected to meet the cost of any field trips.

The course is part of the program in Innovation and Design Engineering, 180 ECTS Credits.