



Faculty of Arts and Social Sciences
Visual Art

Syllabus

Visual Narrative II

Course Code:	KBGAB2
Course Title:	Visual Narrative II <i>Bildberättande II</i>
Credits:	30
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

Major Field of Study:

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2018-08-22, and is valid from the Spring semester 2019 at Karlstad University.

Prerequisites

The course KBGAB1 Visual Narrative: Cartooning, Illustration and Visualising Ideas, 22.5 ECTS credit.

Learning Outcomes

Module 1 Introduction to the area visual culture, perception and varying visual narrative practices, 7.5 ECTS cr

Upon completion of the module, students should be able to:

- reflect on visual culture in relation to its context,
- describe and analyse images in various functional contexts and with different methods, and
- independently produce and present images in different materials and techniques for various communicative purposes.

Module 2 Image communication in theory and practice, 7.5 ECTS cr

Upon completion of the module, students should be able to:

- give an account of basic concepts concerning image, materiality and media specific phenomena,
- describe and analyse visual communication processes, and
- illustrate narratives and themes through various media such as painting, drawing and photography.

Module 3 The Project: Methods and processes, 7.5 ECTS cr

Upon completion of the module, students should be able to:

- identify, formulate and develop a project idea relevant to visual culture, visual communication and visual narrative,
- produce images appropriate to intention and genre,
- independently plan, carry out, document and present a project in visual communication and visual narrative, and

- analyse and critically review projects in visual culture, visual communication and visual narrative.

Module 4 Independent project, 7.5 ECTS cr

- describe, analyse and interpret a visual material with the help of research-based theories and methods,
- seek, use and reflect on research in visual culture, visual communication and visual narrative,
- write an academic text in a structured form, and
- analyse and critically review research in the visual field.

Content

Module 1 centres on theoretical studies of visual culture, the analysis and representation of images in different functional contexts and techniques of presentation.

Module 2 centres on theoretical studies and creative visualising tasks in illustrations and visual narrative using different materials and techniques.

In Module 3 students carry out an independently formulated and creatively visualised project idea, in visual communication and visual narrative.

In Module 4 students write an independent project and perform as a peer reviewer.

Reading List

See separate document.

Examination

Assessment is based on:

Module 1: individual, written and creative tasks, and on produced images presented in a digital portfolio.

Module 2: individual creative tasks and written hand-in assignments.

Module 3: oral and visual presentation of images produced and documentation of the process and individual reflection on their own project and performance as peer reviewer.

Module 4: individual, written independent project, presented and discussed in a mandatory seminar and performance as peer reviewer.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.