



Faculty of Arts and Social Sciences

Visual Art

Syllabus

Course Approval

The syllabus was approved by the Faculty Board of Arts and Social Sciences on 27 August 2013 , and is valid from the Spring semester of 2014 at Karlstad University.

Course Code: KBGAB2

Visual Narrative II, 30.0 ECTS Credits

(Bildberättande II, 30.0 Swedish credit points)

Degree Level: Bachelor

Progressive Specialisation: G1F (First cycle, has less than 60 credits in first-cycle course/s as entry requirements)

Language of Instruction

Swedish

Prerequisites

The course KBGAB1 Visual Narrative, 30 ECTS cr or KBGAF1 The Philosophy of PHotography, 30 ECTS cr, or KBGAF4 The Philosophy of Photography III: Nature Photography 7.5 ECTS cr and KBGAF5 The Philosophy of Photography IV: The Image of the City 7.5 ECTS cr

Major Field of Study

Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of basic concepts in visual analysis and apply theories and concepts in the area of visual communication,
- describe and explain visual communication processes and demonstrate knowledge of visual production in different media such as painting, drawing and photography,
- demonstrate skills in visual production in relation to intention and genre,
- identify a problem area with relevance to the course,
- plan, carry out, analyse and evaluate a project in the area of visual communication and visual narrative, and
- define and analyse different visual communicative situations and produce an independently completed analysis in the form of an academic text.

Content and Form of Instruction

The course deal with the formal and communicative aspects of the visual image and visual narrative in a social, historical and aesthetic perspective. The theoretical and methodological tradition of the field is illustrated in connection production and essay writing.

The course comprises four modules that treat different themes wiht a focus on developing an idea, techniques and visual communication. The course also includes exercises, individually and in groups, in analysing various media, techniques and material with a focus on methodological and theoretical aspects. Instruction is in the form of oral presentations, production, reflection and written reports.

Module 1: Introduction to the field of visual culture, perception and visual narrative practices, 7.5 ECTS cr

Module 2: Visual communication in theory and practice, 7.5 ECTS cr

Module 3: Project: methods and processes in visual creation, 7.5 ECTS cr

Module 4: Analysis and Essay Project 7.5 ECTS cr

Reading List

See separate document.

Examination

Assessment is based on:

Module 1: individual written reflection referring to course literature

Module 2: a creative assignment followed by a written reflection which links the creative production to course literature

Module 3: the process and product of a continuous project and project report

Module 4: individual essay discussed in seminar

Grades

One of the grades Distinction (VG), pass (G), or Fail (U) is awarded in the examination of the course. The grade Distinction is awarded to students who have earned the grade for at least 15 of the 30 course credits.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course assessment is based on student views and experiences as reported in written course evaluations and/or group discussions. Students will be informed of the result of the evaluation and of the measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional Information

Students who enrolled before 1 July 2007 will complete their studies in accordance with the requirements of the earlier admission. Upon completion students may request degree and course certificates to be issued under the current ordinance if they meet its requirements.

The local regulations for studies at the Bachelor's and Master's levels at Karlstad University stipulate the obligations and rights of students and staff.

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