



Faculty of Arts and Social Sciences  
Visual Art

## Syllabus

### Visual Narrative: Comics, Illustrations and Visualized Ideas

<b>Course Code:</b>	KBGAB1
<b>Course Title:</b>	Visual Narrative: Comics, Illustrations and Visualized Ideas <i>Bildberättande: Serieteckning, illustration och visualiserade idéer</i>
<b>Credits:</b>	30
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has only upper-secondary level entry requirements (G1N)

#### Major Field of Study:

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2017-02-23, and is valid from the Autumn semester 2017 at Karlstad University.

#### Prerequisites

General admission requirements

#### Learning Outcomes

##### Module 1

Upon completion of the module, students should be able to:

- describe and analyse contemporary visual narrative using basic concepts and terms,
- demonstrate basic skills in sketching and illustrating narratives with interacting words and images,
- reflect on their own and others' visualisations and artistic expressions in relation to various contexts.

##### Module 2

Upon completion of the module, students should be able to:

- give an account of central concepts and theories in the field of informative illustration,
- use basic sketching and visualisation techniques to produce images with an informative purpose based on specific themes, and
- reflect and discuss their own and others' visualisations in terms of process and product.

##### Module 3

Upon completion of the module, students should be able to:

- give an account of the narrative technique of comics in a historical context,
- demonstrate basic skills in producing comic narratives, and
- analyse discuss and reflect on various comic expressions using relevant concepts.

##### Module 4

Upon completion of the module, students should be able to:

- give an account of terms, concepts and methods for describing, analysing and interpreting images in different media,
- describe, analyse and interpret images orally and in writing and use relevant concepts and methods in their own visualisation, and
- apply critical perspectives to visualisations in relation to sender, receiver and context.

## **Content**

The course comprises four modules and includes practical as well as theoretical components. Students practise sketching techniques and image production in a laboratory study setting.

### Module 1

Introduction to art and visual culture, 7.5 ECTS cr.

The module introduces the historical, social and aesthetic forms of representation in visual narratives with an emphasis on illustration, sketching and drawing techniques. Students develop skills in text and image production in studios and workshops.

### Module 2

Illustration and visualisation, 7.5 ECTS cr.

The module includes thematic studies of aesthetic and perceptual expression in visual narratives and functional visualisation, as well as exercises and laborative visualisation in various materials and techniques with an emphasis on images and informative illustrations.

### Module 3

The narrative technique of the comic medium, 7.5 ECTS cr.

Students develop their skills in analysing and producing different comic strips and narrative techniques, and study the history of visual narratives. Students produce their own comics applying the narrative and visual potentials of the medium.

### Module 4

Image analysis 7.5 ECTS cr.

The module offers analysis exercises of different media, techniques and materials individually and in groups. The analysis exercises are carried out orally, in writing and through image production.

Instruction is in the form of lectures, seminars, workshops, studio work, and study visits.

## **Reading List**

See separate document.

## **Examination**

Assessment is individual and based on:

Module 1 Introduction to art and visual culture

Visualisations and written hand-in assignments and oral presentations.

Module 2 Illustration and visualisation

Visualisations and written assignments and images produced and presented orally and in a digital portfolio.

Module 3 The narrative technique of the comic medium

Written hand-in assignments and thematic image work and an independently produced and dramaturgically designed comic strip

Module 4 Image analysis

Oral and written image analysis and image assignments.

**Grades**

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course. The grade Distinction is awarded to students who have earned this grade for three of the four modules.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

Students must meet some of the costs for materials, field trips and exhibitions.