



Faculty of Arts and Social Sciences
Interculture

Syllabus

Intercultural Business Communication

Course Code:	IKGABC
Course Title:	Intercultural Business Communication <i>Interkulturell affärskommunikation</i>
Credits:	15
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has only upper-secondary level entry requirements (G1N)

Major Field of Study:
INT (Intercultural Studies)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2024-02-20, and is valid from the Autumn semester 2024 at Karlstad University.

Prerequisites

General admission requirements

Learning Outcomes

Upon completion of the course, students should be able to:

1. give an account of basic concepts and theories of cultural influence on organisations and working life, leadership and communication, and the acculturation process in the field of intercultural studies,
2. identify cultural differences and similarities in international business processes,
3. give an account of and reflect upon intercultural perspectives on norms, values, and attitudes related to organisation, working life, diversity, leadership, groups, and communication,
4. explain and analyse connections between culture and organisation as well as culture and communication, especially in terms of interpersonal relations, and

5. reflect upon their own attitudes and behaviours in relation to the importance of intercultural awareness in an international working environment.

Content

The aim of the course is for students to develop the knowledge and understanding required to work efficiently in an intercultural and international working environment. This includes study of theoretical frameworks regarding the influence of culture on organisations, working life, and human interaction, the role of culture based on norms, values and ethics, and the work for increased diversity, equality, and sustainability in organisations and in society. The course also covers how cultural factors affect leadership, collaboration, and professional motivation, including practical examples of intercultural communication and forms of work.

Reading List

See separate document.

Examination

Assessment is based on an individual written hand-in assignment, written hand-in assignment completed in groups, and active participation in seminars.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.