



Faculty of Arts and Social Sciences
Interculture

Syllabus

Intercultural Business Communication

Course Code:	IKGABC
Course Title:	Intercultural Business Communication <i>Interkulturell affärskommunikation</i>
Credits:	15
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has only upper-secondary level entry requirements (G1N)

Major Field of Study:

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2017-02-07, and is valid from the Autumn semester 2017 at Karlstad University.

Prerequisites

General admission requirements

Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of basic concepts and theories in the field of intercultural communication,
- identify cultural differences and similarities in international business processes,
- explain and reflect on the importance of culture in the areas of globalisation, leadership, verbal and non-verbal communication, the individual and groups, and negotiation,
- identify and give an account of cultural shock and its effects on interaction in different business contexts, and
- clarify the concept of intercultural competence and its importance in intercultural and international business contexts.

Content

The aim of the course is that students develop the knowledge and understanding required to work efficiently in an intercultural and international context with an emphasis on the world of commerce. Intercultural concepts and theories related to the world of business are analysed. The course covers areas such as globalisation, leadership, verbal and non-verbal communication, organisation, cultural shock, and intercultural competence.

Reading List

See separate document.

Examination

Assessment is based on hand-in assignments, individually and in groups, and active participation in mandatory seminars.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.