



Faculty of Arts and Social Sciences
Business Administration

Syllabus

Entrepreneurship

Course Code:	IEGC02
Course Title:	Entrepreneurship <i>Entreprenörskap</i>
Credits:	7.5
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has at least 60 credits in first-cycle course/s as entry requirements (G2F)

Major Field of Study:
IEA (Industrial Management)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-09-12, and is valid from the Spring semester 2020 at Karlstad University.

Prerequisites

At least 60 ECTS credits in the Industrial Engineering and Management programme (TACIE), including the courses IEGA06 Industrial Organisation (7.5 ECTS credits) and IEGA07 Industrial Management Accounting (7.5 ECTS credits), and registration on the courses IEGA05 Industrial Marketing (7.5 ECTS credits) and IEGA09 Corporate Finance (7.5 ECTS credits), or equivalent

Learning Outcomes

Upon completion of the course, students should be able to

- give an account of the main perspectives and theories, tools and methods of entrepreneurship,
- use tools and methods for entrepreneurial work.

- evaluate, select, and use appropriate methods for different phases in an entrepreneurial process,
- give an account of entrepreneurial behaviour in organisations and in society, and
- reflect upon entrepreneurship in terms of sustainable development and ethics.

Content

The following issues are described and discussed in the course:

- What is entrepreneurship?
- Who is/becomes an entrepreneur?
- The relationship between innovation and entrepreneurship
- Entrepreneurial strategies: Causation and Effectuation
- Entrepreneurial roles: The start-up entrepreneur, social entrepreneurship, corporate entrepreneurship, entrepreneurship in value networks

Throughout the course, students conduct their own - real or imagined - entrepreneurial projects. This practical course component is combined with reading assignments and seminars. The two parts of the course are integrated through reflection, individually and in groups.

Reading List

See separate document.

Examination

Assessment is based on written and oral individual and group assignments discussed and presented in mandatory seminars.

If students have a decision from Karlstad University entitling them to special pedagogical support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades 5 (Pass with Distinction), 4 (Pass with Some Distinction), 3 (Pass), U (Fail) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.