



Faculty of Arts and Social Sciences  
Business Administration

## Syllabus

### Idea management in the Front End of Innovation

<b>Course Code:</b>	IEAD06
<b>Course Title:</b>	Idea management in the Front End of Innovation <i>Idéhantering i innovationer</i>
<b>Credits:</b>	7.5
<b>Degree Level:</b>	Master's level
<b>Progressive Specialisation:</b>	Second cycle, has second-cycle course/s as entry requirements (A1F)

**Major Field of Study:**  
IEA (Industrial Management)

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2020-02-13, and is valid from the Autumn semester 2020 at Karlstad University.

#### Prerequisites

At least 15 ECTS credits completed in the Master programme in Industrial Economy (SAIND), or at least 135 ECTS credits in the Master of Science programme in Industrial Engineering and Management (TACIE), or equivalent

#### Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of theories on idea management,
- give an account of and apply methods for idea generation, idea development, and idea evaluation,
- reflect critically on the different stages in the idea development process, and
- analyse the idea development process of an organisation and assess possible areas of improvement in relation to sustainability and ethical aspects.

**Content**

The course is based on an idea development process and deals with idea management in terms of four sub areas. First, basic theories on idea management and why the idea development process is important to companies and organisations are treated and second, the issue of what constitutes an idea and who can generate ideas in an organisational context. The third area deals with methods that can be used to develop an initial idea further. Finally, the fourth area is focused on evaluating ideas based on different approaches and composition of an assessment group.

Students participate actively in shaping course content through their practical experience of the area and through net-based discussions and activities based on the students' own material. The course requires individual study, continual reading, and active and thoughtful participation in discussion fora, seminars, and report sessions.

**Reading List**

See separate document.

**Examination**

Assessment is based on written and oral, individual and group assignments discussed and presented in mandatory seminars.

If students have a decision from Karlstad University entitling them to special pedagogical support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

**Grades**

One of the grades 5 (Pass with Distinction), 4 (Pass with Some Distinction), 3 (Pass), U (Fail) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.