

Faculty of Arts and Social Sciences Business Administration

# **Syllabus**

# **Real Estate Management**

Course Code: FEGB55

Course Title: Real Estate Management

Fastighetsförvaltning

Credits: 12

**Degree Level:** Undergraduate level

**Progressive Specialisation:** First cycle, has at least 60 credits in first-cycle course/s as entry

requirements (G2F)

# **Major Field of Study:**

FOA (Business Administration)

#### **Course Approval**

The syllabus was approved by the Faculty of Arts and Social Sciences 2017-02-13, and is valid from the Autumn semester 2017 at Karlstad University.

# **Prerequisites**

Admission to the real estate management programme (SGFEK) and at least 75 completed programme course credits.

### **Learning Outcomes**

Upon completion of the course, students should be able to:

- explain the duties in the professional role of real estate manager,
- outline the different environmental classification systems for buildings,
- describe how a real estate manager can address the issue of reducing energy consumption in a building,
- plan and lead a reconstruction project,
- apply an aesthetic approach in the manager role,
- use management key figures as a basis for assessment and budgeting,
- explain how the conditions for shop and office premises can differ depending on the location, state, and design,
- give an account of the different principles for rent setting and their effects on the owner's and the tenants' operations and financial situation, and
- give an account of how offering spin-off services can increase profitability and customer satisfaction.

### Content

The main content of the course centres on clarifying the principal duty of the real estate manager. The course includes integrated practical case studies, involving building technical, legal and economic issues as well as specialised aspects of important real estate management duties.

# **Reading List**

See separate document.

#### **Examination**

Assessment is based on individual and group assignments, presented and discussed in mandatory seminars.

### Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

# **Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

#### **Course Certificate**

A course certificate will be provided upon request.

# **Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.