



Faculty of Arts and Social Sciences  
Business Administration

# Syllabus

## Information for business decisions

<b>Course Code:</b>	FEGB36
<b>Course Title:</b>	Information for business decisions <i>Information för affärsbeslut</i>
<b>Credits:</b>	7.5
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

### Major Field of Study:

FOA (Business Administration)  
IKA (Information Systems)

### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2020-09-09, and is valid from the Spring semester 2021 at Karlstad University.

### Prerequisites

30 ECTS credits in Business Administration and the course ISGB25 Business Simulation and Analytics (7.5 ECTS credits), or equivalent

### Learning Outcomes

Upon completion of the course, students should be able to:

1. identify and use relevant information from business systems and other databases as a basis for decisions,
2. assess the current position of a business and perform market research based on collected information, and
3. create a plan for changing the future of a new or existing business based on assessments of the business and its market.

**Content**

The course content reflects the vast supply of information available and the importance of collecting and assembling information in such a way that business decisions can be made which will be beneficial for the business in the long term. Information can be found in public databases or in internal business systems and has to be analysed before it can be used to shape the strategy and future of a business. Students learn methods for collecting and analysing data that can be used to assess businesses and plan for their future, which may include enhancing or developing business models.

Instruction is in the form of lectures, laboratory sessions, and workshops.

**Reading List**

See separate document.

**Examination**

Learning outcomes 1 and 3 are assessed on the basis of written hand-in assignments, completed in groups.

Learning outcome 2 is assessed on the basis of an individual written hand-in assignment presented in a seminar.

If students have a decision from Karlstad University entitling them to special pedagogical support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

**Grades**

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.