



Faculty of Arts and Social Sciences  
Business Administration

## Syllabus

### Business ethics and sustainable business

<b>Course Code:</b>	FEGB34
<b>Course Title:</b>	Business ethics and sustainable business <i>Affärsetik och hållbara affärer</i>
<b>Credits:</b>	7.5
<b>Degree Level:</b>	Undergraduate level
<b>Progressive Specialisation:</b>	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

**Major Field of Study:**  
FOA (Business Administration)

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2017-03-06, and is valid from the Autumn semester 2017 at Karlstad University.

#### Prerequisites

Business Administration I, 30 ECTS cr , or equivalent

#### Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of economic, social and ecological sustainability,
- discuss the social responsibility of organisations,
- give an account of how ethical aspects affect the chances of long-term sustainable business,
- give an account of and discuss the ethical and moral dilemmas that an organisation may face,
- give an account of and discuss how scandals and corruption can be prevented,
- analyse and adopt a critical approach to set texts and research articles in the field, and
- reflect on their own view of business ethics and sustainable enterprises.

#### Content

Business ethics and economic, social and ecological sustainability in organisations are treated to prepare students for achieving equality, considerations and sustainable businesses. Achieving this often involves an extensive process of adaptation for the organisation regarding business development and marketing communication. Many organisations lack basic knowledge of what is required. Students develop a broad understanding of how this can be achieved. From a holistic viewpoint students analyse, identify and formulate an ethical problem in relation to a current event or phenomenon with relevance to course content.

#### Reading List

See separate document.

**Examination**

Assessment is based on hand-in assignments, individually or in groups, presented and discussed in seminars.

**Grades**

One of the grades Distinction (VG), Pass (G) or Fail (U) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.