



Faculty of Arts and Social Science
Business Administration

Syllabus

International Business Environment

Course Code:	FEGB33
Course Title:	International Business Environment <i>Internationell affärsmiljö</i>
Credits:	7.5
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

Major Field of Study:
FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2016-09-12, and is valid from the Spring semester 2017 at Karlstad University.

Prerequisites

Business Administration I, 30 ECTS cr, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of the challenges facing organisations today because of the increasing globalisation,
- describe the cultural, political and economic factors and institutions in the international business environment and how these affect international companies,
- give an account of the strategic considerations required by international companies,
- analyse a company's business opportunities in relation to the international business environment,
- demonstrate understanding of the importance of business administration research in a social perspective,
- produce a written report, treating a problem in the international business environment, and
- orally present the content of a written report.

Content

The course introduces globalisation and issues that international companies must address in this context. In addition, international business in theory and practice and the international business environment and its institutions are treated.

Instruction is in the form of lectures/lessons, seminars, group assignments and individual study. The course includes an industry-related project.

Reading List

See separate document.

Examination

Assessment is based on a written exam, written individual assignments and a group assignment presented and discussed at a mandatory seminar.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.