



Faculty of Arts and Social Sciences
Business Administration

Syllabus

Business research methods

Course Code:	FEGB31
Course Title:	Business research methods <i>Business research methods</i>
Credits:	7.5
Degree Level:	Undergraduate level
Progressive Specialisation:	First cycle, has less than 60 credits in first-cycle course/s as entry requirements (G1F)

Major Field of Study:
FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2016-09-16, and is valid from the Spring semester 2017 at Karlstad University.

Prerequisites

Admission to the programme International Business at Karlstad University and Business Administration 30 ECTS cr.

Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of and critically assess the choice of method in a research investigation,
- give an account of basic theory of science and research methodological concepts in business administration,
- perform searches in Swedish and international computer based information systems,
- describe, discuss and analyse how research problems can be identified and formulated,
- interpret and critically assess research studies in business administration,
- critically discuss and justify the choice of qualitative and quantitative data collection and analyse and interpret empirical data, and
- reflect on academic knowledge generation and methodological application in business administration.

Content

The course offers a theory of science overview and also deals with the basic steps in the research process, providing the opportunity for students to develop skills in research methodology. Themes addressed are critical thinking, the use of research methodological concepts, data collection and the research and writing process. Also included are studies on established research methods in business administration regarding qualitative and quantitative approaches, and their application. Special emphasis is put on students developing skills in processing and analysing empirically collected data in the light of existing theories.

Instruction is in the form of lectures, seminars and individual study.

Reading List

See separate document.

Examination

Assessment is based on a written exam, and on written and oral individual and group assignments, presented and discussed in mandatory seminars.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.

Required course for the programme International Business.