



Faculty of Arts and Social Sciences  
Business Administration

## Syllabus

### Introduction to Business Administration for Engineering Master Students

**Course Code:**

FEGAT2

**Course Title:**

Introduction to Business Administration for Engineering Master Students

*Grundläggande företagsekonomi för civilingenjörer*

**Credits:**

7.5

**Degree Level:**

Undergraduate level

**Progressive**

First cycle, has only upper-secondary level entry

**Specialisation:**

requirements (G1N)

**Major Field of Study:**

IEA (Industrial Management)

#### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2019-02-14, and is valid from the Autumn semester 2019 at Karlstad University.

#### Prerequisites

General admission requirements

#### Learning Outcomes

Upon completion of the course, students should be able to:

- give an account of concepts used in the areas of financial accounting, management control, organisation, and marketing,
- analyse a company in terms of financial reports, financial ratio, and external economic factors,
- describe and use the basic models and instruments of management control,
- give an account of basic marketing models and theories,

- give an account of basic organisation theories and describe how organisations can be structured and managed.

## **Content**

The course, which is mainly based on lectures, focuses on the four business administration areas of financial accounting, management control, organisation, and marketing.

The financial accounting section includes study of the content and structure of financial reports, financial ratios on the basis of information given in financial reports, and analyses of companies in terms of financial ratio and external factors.

The management control section includes study of basic models and instruments used for decision-making in businesses.

The organisation section includes study of the development of business organisation theories and various management and business organisation principles.

The marketing section includes study of basic models and theories.

All sections include an introduction to relevant terminology.

## **Reading List**

See separate document.

## **Examination**

Assessment is based on a written exam and a written group assignment.

## **Grades**

One of the grades 5 (Pass with Distinction), 4 (Pass with Merit), 3 (Pass), or U (Fail) is awarded in the examination of the course.

## **Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

## **Course Certificate**

A course certificate will be provided upon request.

## **Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.