



Faculty of Economic Sciences, Communication and IT
Business Administration

Syllabus

Course Approval

The syllabus was approved by the Faculty Board of Economic Sciences, Communication and IT on 14 March 2012, and is valid from the Autumn semester of 2012 at Karlstad University.

Course Code: FEAE10

Current Research in Business Administration, 15.0 ECTS Credits
(Aktuell forskning i företagsekonomi, 15.0 Swedish credit points)

Degree Level: Master

Progressive Specialisation: A1F (Second cycle, has second-cycle course/s as entry requirements)

Language of Instruction

English

Prerequisites

Upper secondary school English B or equivalent. Bachelor's Degree with a Major in Business Administration or equivalent plus at least 30 ECTS cr in Business Administration at Master's level.

Major Field of Study

FÖA (Business Administration)

Learning Outcomes

Upon completion of the course, students should be able to:

- assess and argue for a choice of method for different business administration related research problems with consideration of both qualitative and quantitative approaches,
- demonstrate profound understanding of a company's means of contributing to and supporting a sustainable society,
- demonstrate knowledge of what constitutes current research in different areas of business administration,
- problematise a given question and compile existing research results with the help of current research,
- discuss expected research results in the field in relation to the method applied, and
- design a research plan

Content and Form of Instruction

The course provides a survey of research methodology and appropriate methods for dealing with different research problems in business administration, including qualitative and quantitative approaches. The issues of how sustainable development and sustainable core values can be understood and studied are problematised.

Students acquire an overview of research in the three areas of business administration at Karlstad University:

- Accounting and Control
- Marketing
- Service Management

Each area is treated in lectures on current research and is followed up by project assignments, individually or in

groups, involving students in writing about research and research methodology in a chosen problem area. Students work on articles chosen by the teacher as well as seek their own material.

The course includes an individual assignment involving the students in developing a research plan for a chosen degree project problem. The plan must include problematisation, analysis of method choice, an account of current research in the area and a time plan for the project undertaking.

Reading List

See separate document.

Examination

Assessment is based on individual and group hand-in assignments. The results are reported in writing and presented orally at mandatory seminars.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course assessment is based on student views and experiences as reported in written course evaluations and/or group discussions. Students will be informed of the result of the evaluation and of the measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional Information

Students who enrolled before 1 July 2007 will complete their studies in accordance with the requirements of the earlier admission. Upon completion students may request degree and course certificates to be issued under the current ordinance if they meet its requirements.

The local regulations for studies at the Bachelor's and Master's levels at Karlstad University stipulate the obligations and rights of students and staff.

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