Reg No: FEAE01/20232



Faculty of Arts and Social Sciences Business Administration

Syllabus

Business administration - Two -year Master's Thesis

Course Code: FEAE01

Course Title: Business administration - Two -year Master's Thesis

Företagsekonomi - masteruppsats

Credits: 30

Degree Level: Master's level

Progressive Second cycle, contains degree project for Master of

Specialisation: Arts/Master of Science (120 credits) (A2E)

Major Field of Study:

FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2023-03-06, and is valid from the Autumn semester 2023 at Karlstad University.

Prerequisites

A Bachelor degree (at least 180 ECTS credits) in Business Administration as the main area of study, at least 30 ECTS credits in Business Administration at the A1N level or higher, and 15 ECTS credits in Business Administration at the A1F level or higher, plus upper secondary level English 6, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to:

- 1. identify, structure, and delimit a research area in business administration and formulate a purpose and a research problem based on an independent literature study,
- 2. critically evaluate the use of theories and methods in research studies and publications,
- 3. justify the choice of theory, research methods, and form of analysis based on the purpose of a research project,
- 4. carry out empirical data collection in an area of business administration and analyse the

data.

- 5. draw conclusions based on an empirical study and discuss the study as a contribution to the field,
- 6. write a thesis in business administration in accordance with academic conventions, and
- 7. present and defend their own work orally and perform as peer reviewers of the work of others.

Content

Students write a thesis based on an independent research project in business administration.

In consultation with the supervisor, students choose a topic for the thesis project, which is carried out individually or in groups of two students.

In addition to completing the written thesis, the research project includes planning and conducting relevant literature studies, conducting empirical investigations, analysing results, and presenting conclusions.

As support for the research project and thesis writing, the course offers both seminars and supervision. In an introductory planning seminar, students present and discuss plans for their own projects and those of others. In a halfway seminar, students present and discuss the results of their own literature studies and those of others, and their choices of research and analysis methods. In a final seminar, students defend their own work and perform as peer reviewers of the work of others, as well as informed members of the audience.

Supervision is offered for the duration of the course in connection with the seminars up until the final seminar. Reregistered students are only offered supervision if circumstances permit.

Reading List

See separate document.

Examination

Learning outcomes 1-6 are assessed based on an independent written thesis. Learning outcome 7 is assessed based on independent oral presentations and performance as a peer reviewer in seminars, including related written hand-in assignments.

The number of examination opportunities for learning outcomes 1-6 is limited to five. Learning outcome 7 is assessed during the semester that the student is registered for. Reregistered students are offered assessment of learning outcome 7 when the course is given again if circumstances permit.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed

of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.