



Faculty of Arts and Social Sciences
Business Administration

Syllabus

Tools for strategic development and planning

Course Code:	FEAD98
Course Title:	Tools for strategic development and planning <i>Verktyg för strategisk utveckling och planering</i>
Credits:	5
Degree Level:	Master's level
Progressive Specialisation:	Second cycle, has only first-cycle course/s as entry requirements (A1N)

Major Field of Study:
FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2022-05-12, and is valid from the Autumn semester 2022 at Karlstad University.

Prerequisites

90 ECTS credits in the social, behavioural, or natural sciences, with at least 30 ECTS credits at the G2F level or higher, and at least two years of work experience in a relevant field, plus upper secondary level English 6, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to:

1. discuss concepts, models, theories, and perspectives in strategy research,
2. describe, discuss, use, analyse, and critically reflect upon different tools for strategic development and planning,
3. apply tools to address current challenges experienced by businesses, other organisations, and society, and
4. produce and present reports in accordance with academic standards.

Content

The course covers the development of and different perspectives in strategy research. Key concepts, models, theories, and tools in strategic development are discussed and analysed, as are the ways in which these are used in research and practice. The process of strategic planning and development is foregrounded, as are the ways in which tools are used for three purposes: to understand the world, to understand the organisation and its immediate context, and to act.

The students participate actively in discussions and group assignments. The course content is partly co-created with the students as they apply concepts, models, theories, and tools to their own experiences. Instruction is in the form of lectures, seminars, and discussions. The course requires independent study, continual reading, and active participation and reflection.

Reading List

See separate document.

Examination

All learning outcomes are assessed on the basis of written and oral, individual and group assignments that are presented and discussed in mandatory seminars.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.