



Faculty of Arts and Social Sciences  
Business Administration

# Syllabus

## Business models in times of transformation

<b>Course Code:</b>	FEAD84
<b>Course Title:</b>	Business models in times of transformation <i>Affärsmodeller i en tid av transformation</i>
<b>Credits:</b>	5
<b>Degree Level:</b>	Master's level
<b>Progressive Specialisation:</b>	Second cycle, has only first-cycle course/s as entry requirements (A1N)

**Major Field of Study:**  
FOA (Business Administration)

### Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2021-10-25, and is valid from the Spring semester 2022 at Karlstad University.

### Prerequisites

90 ECTS credits, including at least 30 ECTS credits at the G2F level or higher in the social, behavioural, or natural sciences, at least 2 years of work experience in a relevant professional area, and upper secondary level English 6 or A, or equivalent

### Learning Outcomes

Upon completion of the course, students should be able to:

1. describe and explain business models and related theories, concepts, models, and methods,
2. explain, analyse, and critically reflect upon the use of business models in different types of businesses, and
3. apply the newly acquired knowledge to current challenges experienced by businesses, organisations, and society, with a specific focus on digitalisation, innovations, and sustainability.

**Content**

The aim of the course is for students to acquire increased knowledge and understanding of how business models can be used to analyse problems and challenges with a focus on value creation in companies and other organisations. This is done in order to develop operations and contribute to increased competitiveness and profitability.

The course covers concepts, theories, models, and methods with a focus on business models and value creation related to digitalisation, innovations, and sustainability. Concrete tools that can facilitate the work of understanding and developing business models are presented and applied throughout the course in order for students to grasp and improve the business models in question. Common challenges related to business models are identified and presented specifically in relation to digitalisation, innovations, and sustainability. After completing the course, students have a better understanding of how the business models used in their own organisations can be improved and developed.

A key aspect of the course is that students apply concepts, theories, models, and methods to their own problems and share experiences with each other. The course requires active participation in creating the course content through seminar discussions and other learning activities throughout the course. The course content is partly contributed by the students themselves and based on their experiences, questions, and challenges in the context of their own work. The course involves independent study, continuous reading, and active reflective participation.

**Reading List**

See separate document.

**Examination**

Assessment is based on written and oral individual assignments which are presented and discussed in mandatory seminars.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

**Grades**

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

**Quality Assurance**

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

**Course Certificate**

A course certificate will be provided upon request.

**Additional information**

The local regulations for studies at the Bachelor and Master levels at Karlstad University

stipulate the obligations and rights of students and staff.