



Faculty of Arts and Social Science
Business Administration

Syllabus

Sustainable Business and Leadership

Course Code:	FEAD47
Course Title:	Sustainable Business and Leadership <i>Hållbara affärer och ledarskap</i>
Credits:	15
Degree Level:	Master's level
Progressive Specialisation:	Second cycle, has only first-cycle course/s as entry requirements (A1N)

Major Field of Study:
FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Science 2016-01-19, and is valid from the Autumn semester 2016 at Karlstad University.

Prerequisites

Business administration 90 ECTS cr. Upper secondary level English 6 or B, or equivalent.

Learning Outcomes

Upon completion of the course, students should be able to:

- demonstrate insight into economic, social and ecological sustainability based on business operations,
- demonstrate how ethical aspects are included as a critical component in an organisation's long-term potential to operate in a sustainable way,
- demonstrate enhanced understanding of an organisation's potential to operate in and for a sustainable society,
- demonstrate enhanced understanding of different views on corporate governance regarding value creation for shareholders and other stakeholders,
- analyse, identify and formulate problems relevant to theoretical perspectives on Corporate Social Responsibility, CSR, sustainable development and leadership,
- analyse and adopt a critical perspective to literature, and
- reflect on their own approach to sustainable business.

Content

The course deals with economic, social and ecological sustainability and the leadership and management required to achieve sustainable operations in organisations.

Achieving sustainable business often involves an extensive restructuring of the individual organisation. Many businesses today lack basic knowledge of what is required. The course provides a broad understanding of how ethics, core values, corporate social responsibility and sustainable development influence and create new scenarios for business development and leadership.

Corporate governance entails that rights and obligations are specified for members of an organisation or those who have influence on it: management, department heads, shareholders and other stakeholders. Corporate governance is shown to build on interdisciplinary knowledge of financing, economics, accountancy, law, leadership and organisation culture.

The business is also described from a management perspective in terms of sustainable leadership, where leadership and managing service enterprises, using personal resources, diversity issues and leadership styles (including authentic/ethical leadership) are treated.

Students are required to analyse, identify and formulate a problem or a current event or phenomenon related to course content in a holistic way.

Reading List

See separate document.

Examination

Assessment of learning outcomes is based on individual and group hand-in assignments, which are presented and discussed in mandatory seminars. Any supplementary assignments required for a Pass grade must be submitted before the next academic year.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.