



Faculty of Arts and Social Sciences
Business Administration

Syllabus

Business Models in a changing environment

Course Code: FEAD37

Course Title: Business Models in a changing environment
Affärsmodeller i en föränderlig omgivning

Credits: 5

Degree Level: Master's level

Progressive Specialisation: Second cycle, has only first-cycle course/s as entry requirements (A1N)

Major Field of Study:

FOA (Business Administration)

Course Approval

The syllabus was approved by the Faculty of Arts and Social Sciences 2025-01-30, and is valid from the Autumn semester 2025 at Karlstad University.

Prerequisites

A degree of Bachelor of at least 180 ECTS credits in a main area of study in Technology, Natural Science, Social Science, or the Humanities, including a degree project of at least 15 ECTS credits at the G2E level, or 90 ECTS credits in Business Management as part of the Master programme, and upper secondary level English 6 or B, or equivalent

Learning Outcomes

Upon completion of the course, students should be able to:

1. describe and explain business models and related theories, concepts, models, and methods,
2. explain, analyse, and critically reflect upon the use of business models in different types of businesses, and
3. analyse and critically reflect upon current challenges experienced by businesses, organisations, and society, with a specific focus on digitalisation, innovations, and

sustainability.

Content

The aim of the course is for students to acquire increased knowledge and understanding of how business models can be used to analyse problems and challenges with a focus on value creation in companies and other organisations.

The course covers concepts, theories, models, and methods with a focus on business models and value creation related to digitalisation, innovations, and sustainability. Concrete tools that can facilitate the work of understanding and developing business models are presented and applied throughout the course in order for students to grasp and improve the business models in question. Common challenges related to business models are identified and presented specifically in relation to digitalisation, innovations, and sustainability. After completing the course, students have a better understanding of how the business models used in their own organisations can be improved and developed.

The course requires active participation in creating the course content through seminar discussions and other learning activities throughout the course. The course involves independent study, continuous reading, and active reflective participation.

Reading List

See separate document.

Examination

Assessment is based on written and oral assignments, completed individually and in groups and presented and discussed in seminars.

If students have a decision from Karlstad University entitling them to Targeted Study Support due to a documented disability, the examiner has the right to give such students an adapted examination or to examine them in a different manner.

Grades

One of the grades Distinction (VG), Pass (G), or Fail (U) is awarded in the examination of the course.

Quality Assurance

Follow-up relating to learning conditions and goal-fulfilment takes place both during and upon completion of the course in order to ensure continuous improvement. Course evaluation is partly based on student views and experiences obtained in accordance with current regulations and partly on other data and documentation. Students will be informed of the result of the evaluation and of any measures to be taken.

Course Certificate

A course certificate will be provided upon request.

Additional information

The local regulations for studies at the Bachelor and Master levels at Karlstad University stipulate the obligations and rights of students and staff.